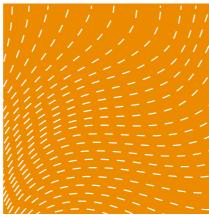




## INSIDE





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**Event Platform** 







NOVEMBER 2023

## HOUSING WASHINGTON FINAL REPORT

PREPARED BY: THE HOUSING WASHINGTON CONTRACT TEAM



## 2023 SUMMARY

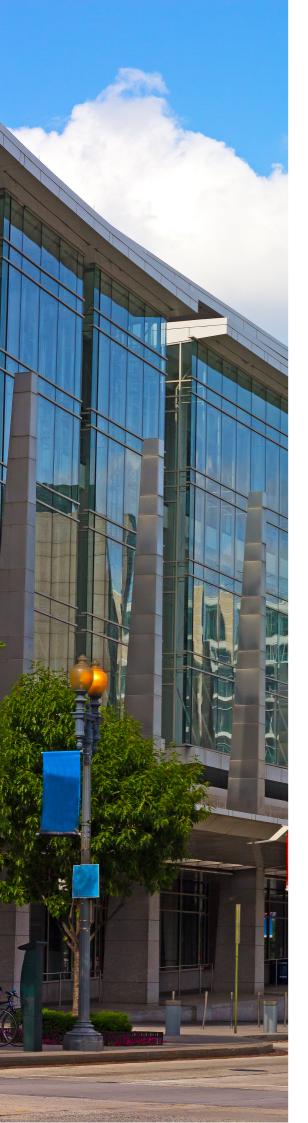
2023 saw Housing Washington back in full swing, complemented again by pre-and post-virtual events.

New ideas and concepts were tested, and expanded food and beverage offerings were provided, along with delivering enhancements such as live music during the receptions and a town square concept to the exhibit hall.

#### Successes to be celebrated

- An array of diverse and equitable series of sessions.
- Strong attendance by senior level, as well as young industry professionals, with 810+ attendees.
- Diverse audience both in age and race.
- Strong, well received plenary presenters.
- Well attended and sometimes overflowing sessions.
- Well attended pre-conference virtual lunches.
- Good attendance at post-conference Coffee with Friend of Housing awardees.
- Robust and lively Welcome Reception.
- Strong sponsorship participation exceeding our expectations, and nearly reaching pre-Covid support levels.
- Effective subcommittees that can be better managed in 2024 to transfer some burden off the teams and back to the facilitators.
- Tracks were successful, providing focus and driving attendance.
- The Whova app worked well and provided varied avenues of engagement among attendees.
- The new kiosk concept for exhibitors worked well, and further enhancements would continue to support exhibitor needs on-site.





The Housing Washington on-demand library continues to grow. Recordings for nearly all 2023 sessions have been added, continuing to fulfill the goal to grow Housing Washington as a key year-round resource for the affordable housing industry. The library is also another delivery channel for inclusive programming accessible by all and helps boost traffic to the Housing Washington website.

#### Areas to explore and discuss

- The Friend of Housing awards event was wellattended but the venue presented a major audio/visual challenge. Sound equipment did not live up to expectations and no solution was provided by the audio/visual tech team, and inherently attendees wished to continue networking despite a planned event. While moving to another room was explored, the feasibility of executing on a last-minute shift was challenging.
- The exhibit area, while dynamically presented to engage attendees at eye level, did not fully meet expectations. While the new format/layout did encourage a robust mix-and-mingle environment and provided fun elements (photo booth, chalk wall) for engagement, it was communicated by the presenters that the Town Square concept fell a bit flat in its concept. With some adjustments and early planning there may be opportunities to review the portions that worked for attendees and exhibiting sponsors and adjust the space accordingly to ensure a positive experience.
- Participation from Commerce on subcommittees was not as strong as in previous years, which contributed to significant delays in the planning and finalizing the overall conference program. Speaker suggestions from past attendees were also under used/reviewed by subcommittees.

#### The online platforms and app

Housing Washington utilized Zoom as a virtual platform for pre-and post-virtual events, as well as live streaming. For the in-person event, the Whova app supported attendee engagement, connections, and delivery of conference information.

Zoom performed well without technical issues for the pre-and post-virtual events. Some lessons were also learned about our participants and the use of a virtual platform including possibly expanding use to replace Zoom. This would direct attendees to use the Whova app from registration, replacing Eventbrite, to post-conference push notifications. Overall, the Whova app was well received and utilized by attendees and would continue to be a recommended platform.

#### Our partnership and sponsorship support

Our coordinated partnership with the Washington State Low Income Housing Alliance's Conference to End Homelessness continued to draw attention to our conference, though it is clear from data collected that the joint promotional partnership is not driving high awareness of Housing Washington nor increased attendance to the event.

This year's sponsorship support exceeded expectations, demonstrating a continued strong commitment to our conference by industry. Not only did the event close with a generous and robust campaign, a number of new organizations joined to participate. More details on sponsorship can be found in the following pages.



## REGISTRANTS

Total Registrants: 1,280

#### Location

• Rural: 19%

• Suburban: 23%

• Urban: 56%

• Declined to say: 2%

#### **Service Areas**

• Advocates & Tenants: 13

Asset Managers: 77

• Developers & Builders: 121

• Elected Officials: 21

• Housing Authority: 172

Industry Associations: 29

• Lenders/Investors/Syndicators: 123

Nonprofit Developers: 115

Housing Providers: 134

• Planners: 34

Property Managers: 46

• Social Service Providers: 13

Trade & Service Vendors: 382

#### **Attendees Average Age Range**

Participants ranged in age from 21 - 55 years old, with the largest percentage being 35- 45 years. The figures track similarly to 2022, however this year, participating young professionals represented nearly 23% of overall attendees.

#### **Attendee Career Level**

A broad range of varied career levels were represented in 2023. Professionals and mid-level management comprised the largest concentration of attendees.

## REVENUES

At a final close of \$170k in funding, the 2023 conference realized a robust sponsorship campaign that was close to pre-pandemic support levels. Not only did efforts well surpass last year's campaign, they fell just under our highest achieving campaign from 2018, which garnered \$177k.

We achieved a 68% increase in our 2023 sponsorship support, which was inclusive of two additional sponsors to support an add-on Friend of Housing after party celebration.

We welcomed a total of 72 sponsoring organizations, which included 53 returning companies and 19 new organizations. This year we increased our foundational platinum level support to three organizations, two of which were new to the event.

The Washington State Department of Commerce also returned as a strong partner with its consistent annual \$25,000 contribution

This year's event also experienced continual increases in costs to support new and regularly sustained amenities for participants, ultimately driving an overall net budget loss of just under \$200k.

Looking ahead to next year, a review of sponsorship, as well as registration fees, are strongly suggested to ensure continued sustained funding to support the event and build the reserve funds.

## MARKETING

Strengthening the new graphic look for Housing Washington afforded us the opportunity to completely update the website and social media, as well as email newsletters and conference materials and signage.

We applied the graphics to all marketing materials, which provided a fresh look. Emails were delivered in concert to our Housing Washington email list, as well as the Commission email list, expanding the reach of each message. Strong engagement was seen in both the email open and click through rates.

Social media was limited to Facebook and X (formerly Twitter). Next year, we will add Instagram, LinkedIn, and strengthen our presence on X. Content on each of these platforms will enhance our reach and has the potential to broaden our exposure with industry members, particularly with a laser focus of housing professionals on LinkedIn.

To gain new followers, we recommend boosting posts and adding emails specific to our attendees and audience segments to encourage further interaction and interest.

Key conference marketing drivers continue to be targeted Conference emails and word-of-mouth mentions, followed by Washington State Housing Finance Commission publicity efforts. Together, these channels comprise more than 90% of the overall awareness builders for the event, with the conference website, and the Washington State Department of Commerce marketing remaining as subsequent drivers of the event.



## BY THE NUMBERS



Housing Washington had a combined 911 social media followers on Facebook (520), Twitter (372), and LinkedIn (19). Based on feedback in our General Conference Survey, attendees continue to engage with social media, but less so with Twitter. Facebook remains the most popular, with LinkedIn and Instagram as the next most popular platforms used by attendees.

There are a total of 4761 active Housing Washington email subscribers.



4761





The housingwa.org URL was the driver of the majority of website traffic, up 92% from 2022. Search engines Google, followed by Bing were the second and third most popular route of traffic, with 29% and 8% increases respectively.



There were more than 3k US website visitors, which represent the majority of traffic to the Housing Washington website. A concentration of visitors were based in the Pacific Northwest, followed by the general West Coast and upper East Coast regions. A small number of views generated from various locations across the U.S. Globally, isolated views were from visitors in Australia, Philippines, India, and Canada.

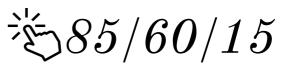


6403 people viewed the Housing WA Eventbrite page.



The number of Housing Washington website sessions was more than 3k from January 2023 through mid-November 2023, representing an increase of 37% since 2022.

#### **DELIVERY-OPEN-CLICK THROUGH**



There was a 85+% email delivery rate (minimal spam complaints and bounces), a 60+% open rate (above the standard open rates of 15-25%), and a 15% average click through rate nearly all of this year's conference email campaigns (above the standard 2.4%)

## EVENT PLATFORM



HOUSING WASHINGTON 2023 FINAL REPORT

# EVENT OVERVIEW HIGHLIGHTS

- 02 Event App Usage
- 02 Sponsors & Exhibitors
- 02 Engagement
- 02 Networking
- 03 Attendee Demographics
- 03 Organizer Appreciation

### **EVENT APP USAGE**

**DOWNLOAD RATE EVENT APP** 

**LOVED WHOVA % OF ATTENDEES** 

**ACTIVE USERS** TOTAL

**65%** 

**77%** 

703

**MOBILE APP USERS** 

TOTAL

**WEB APP USERS TOTAL** 

657

148

## **SPONSORS & EXHIBITORS**

**SPONSOR IMPRESSIONS TOTAL** 

251838

### **ENGAGEMENT**

**COMMUNITY BOARD MSG TOTAL** 

PHOTOS SHARED **TOTAL** 

ATTENDEE PROFILE VIEWS **TOTAL** 

793

65

4338

**POPULAR PHOTOS MOST LIKES** 











### **NETWORKING**

**MEET-UPS CREATED TOTAL** 

**BUSINESS CARDS SCANNED & EXCHANGED**  **PRIVATE MESSAGES** 1-0N-1

12

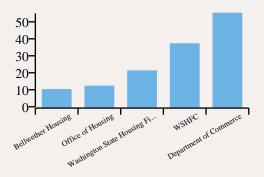
1275 Whova



## **ATTENDEE DEMOGRAPHICS**

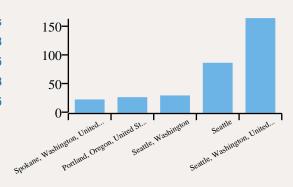
#### **ATTENDEE** AFFILIATION

TOP 5 ATTENDEE AFFILIATION	ATTENDEES
Department of Commerce	55
WSHFC	37
Washington State Housing Finance Co	mmiss21
Office of Housing	12
Bellwether Housing	10



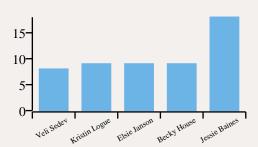
### ATTENDEE LOCATION

TOP 5 ATTENDEE LOCATIONS	ATTENDEES
Seattle, Washington, United States	163
Seattle	85
Seattle, Washington	28
Portland, Oregon, United States	25
Spokane, Washington, United States	21



#### **MOST ACTIVE** ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION	ACTIONS
Jessie Baines	18
Becky House	9
Elsie Janson	9
Kristin Logue	9
Veli Sedev	8



## **ORGANIZER APPRECIATION**

## APPRECIATION MESSAGES TOTAL RECEIVED



#### **SOME MESSAGE FROM YOUR ATTENDEES**

Angel Romero

Down Payment Resource

This event has been amazing! I am so excited to go out and spread the word about the incredible work that is happening

here in WA!!!!!

Jeff Chandler Housing Hope

not enough space in the rooms for number of attendees. not worth the investment. expand capacity!

Carmella Murphy
BioghtiBissk Business

Great event with a lot of pertinent information and insightful speakers! Thank you!!

Sandi Milohov Guild Mortgage

Lynn, Thank you for organizing this event. You did a really good

job:)

Craig Kelly
HopeSource

Well run and presented, thank you.

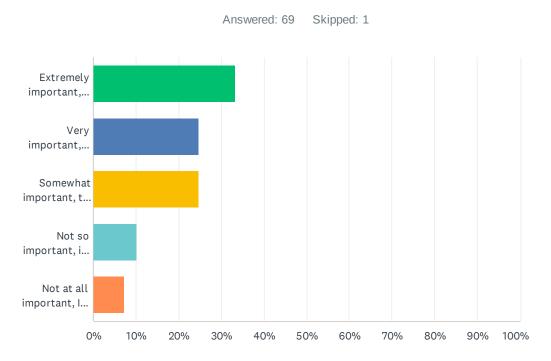
## **EVALUATIONS**





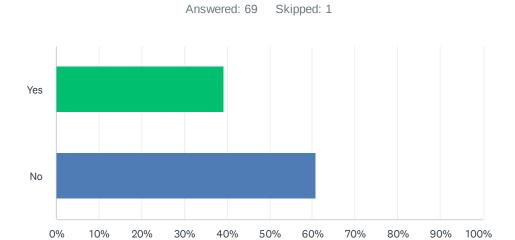


# Q1 For you personally or for your organization, how important is it for Housing Washington to continue to offer some programming virtually and free of charge as part of the overall event?



ANSWER CHOICES	RESPONS	ES
Extremely important, these are so valuable and should definitely be continued	33.33%	23
Very important, certain sessions depending on subject are great to extend learning	24.64%	17
Somewhat important, they are OK, but not sure I would always engage	24.64%	17
Not so important, it think it's challenging to participate or topics simply don't pertain to my interests	10.14%	7
Not at all important, I prefer a fully in-person event for everything	7.25%	5
TOTAL		69

### Q2 Did you attend one or more of the pre-conference Virtual Lunches?



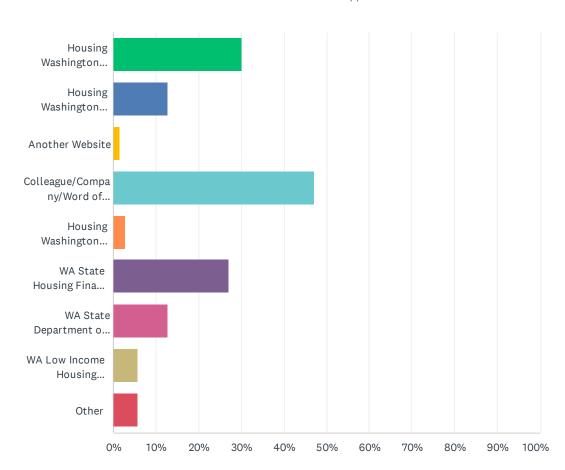
ANSWER CHOICES	RESPONSES	
Yes	39.13%	27
No	60.87%	42
TOTAL		69

#	WHY OR WHY NOT?	DATE
1	Was able to access the recording, and may view others, was not able to participate at the time	10/12/2023 3:25 PM
2	It was interesting information being presented	10/11/2023 9:54 AM
3	It conflicted with my work day	10/10/2023 1:18 PM
4	I was unable to access the first two as registration had not been completed. Had a schedule conflict for the third.	10/10/2023 12:13 PM
5	Great keynote speakers,	10/10/2023 10:08 AM
6	I found them to be informative and a good lead in to the conference	10/9/2023 6:11 PM
7	too damn busy	10/9/2023 3:27 PM
8	I wasn't able to due to other obligations	10/9/2023 10:47 AM
9	I attended one because it fit into my schedule. I wish I could have attended the others that were offered. Please continue to provide this option. Thank you.	10/9/2023 9:47 AM
10	You had excellent speakers - especially David Bradley	10/9/2023 8:05 AM
11	I was interested in the subjects, particularly What the Hell's Going on in Washington?	10/9/2023 7:24 AM
12	had other things that took priority	10/6/2023 3:02 PM
13	I was on vacation	10/6/2023 1:42 PM
14	Was interested in some of the topics.	10/6/2023 12:39 PM
15	It was too short notice and hard to get my schedule clear to attend vs other work and deadlines. Better to have it during the conference when I'm already blocking out my calendar for this purpose.	10/6/2023 12:21 PM
16	Intended to, but had scheduling conflicts arise.	10/6/2023 11:03 AM

17	The topics were pertinent and the schedule impact was minimal	10/6/2023 10:59 AM
18	Didn't have time	10/6/2023 10:34 AM
19	This being my first time to the conference I wanted to get a feel for it before the main event.	10/6/2023 10:29 AM
20	only one attended, the rest conflicted with other events on my schedule	10/6/2023 9:45 AM
21	Was not aware of them	10/6/2023 9:27 AM
22	I was too busy the week before in preparation to being gone for Housing WA in person. I would rather just see extended day 1 or day 3 instead of shorter days	10/6/2023 9:15 AM
23	schedule conflicts	10/6/2023 8:51 AM
24	Too busy!	10/6/2023 8:06 AM
25	No, busy schedule	10/6/2023 7:48 AM
26	These were good topics.	10/5/2023 10:36 PM
27	Was already scheduled for other things by the time I even learned about the conference	10/5/2023 7:22 PM
28	They were not topics of interest and my schedule didn't allow.	10/5/2023 5:50 PM
29	not applicable enough / too busy	10/5/2023 5:19 PM
30	Topic of interest	10/5/2023 5:07 PM
31	New to Housing WA and was notified late of this event.	10/5/2023 3:55 PM
32	Topics were not of value to me	10/5/2023 3:42 PM
33	time conflicts	10/5/2023 3:28 PM
34	I tried to log onto one, but Zoom wouldn't let me in.	10/5/2023 3:22 PM
35	I missed the memo. I was not aware there were virtual lunches.	10/5/2023 3:18 PM
36	Time Constraints - It was either the live conference OR pre conference.	10/5/2023 2:57 PM
37	They seemed like good grounding for the rest of the conference	10/5/2023 2:50 PM
38	To get educated and make contact	10/5/2023 2:41 PM
39	To get synopsis of what to expec!	10/5/2023 2:35 PM
40	First time - didn't pay enough attention until date of actual conference	10/5/2023 2:27 PM
41	No relevant topics.	10/5/2023 2:24 PM
42	I had other things that needed to be done before being out of the office for the conference	10/5/2023 1:52 PM
43	Full work schedule	10/5/2023 1:49 PM
44	They were convenient and had great topics.	10/5/2023 1:47 PM
45	was not interested in topics or timing wasn't good	10/5/2023 1:45 PM
46	Great topic	10/5/2023 1:39 PM
47	too busy, over virtual talks	10/5/2023 1:38 PM
48	Limited time	10/5/2023 1:29 PM
49	David Bradley is fantastic	10/5/2023 12:48 PM
50	I wanted to know what was being presented.	10/5/2023 12:44 PM
51	Didn't work for my schedule this year.	10/5/2023 12:16 PM
52	Work conflicts this year	10/4/2023 5:50 PM
53	Too busy	10/4/2023 5:47 PM

### Q3 How did you learn about this conference? (select all that apply)



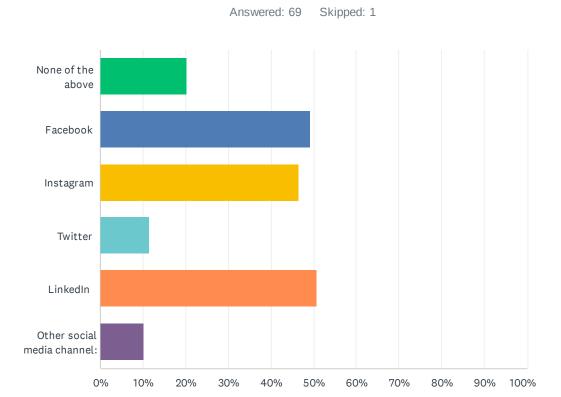


ANSWER CHOICES	RESPONSES	
Housing Washington E-Mail Marketing	30.00%	21
Housing Washington Website	12.86%	9
Another Website	1.43%	1
Colleague/Company/Word of Mouth	47.14%	33
Housing Washington social media or other social media	2.86%	2
WA State Housing Finance Commission	27.14%	19
WA State Department of Commerce	12.86%	9
WA Low Income Housing Alliance	5.71%	4
Other	5.71%	4
Total Respondents: 70		

#	PLEASE SPECIFY WEBSITE OR OTHER.	DATE
1	I've been going for years	10/9/2023 3:27 PM

2	Enterprise Community Partners (current employer)	10/6/2023 12:54 PM
3	We've been going forever, so we just know!	10/6/2023 12:21 PM
4	FENWA	10/5/2023 7:19 PM
5	College from El Centro De La Raza	10/5/2023 3:18 PM
6	Known for a long time	10/5/2023 2:50 PM
7	AHMA	10/5/2023 12:44 PM

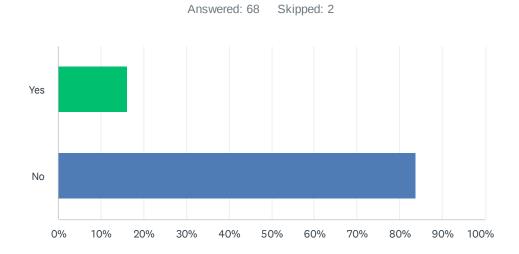
## Q4 Do you regularly use social media? If yes, please check those that apply.



ANSWER CHOICES	RESPONSES	
None of the above	20.29%	14
Facebook	49.28%	34
Instagram	46.38%	32
Twitter	11.59%	8
LinkedIn	50.72%	35
Other social media channel:	10.14%	7
Total Respondents: 69		

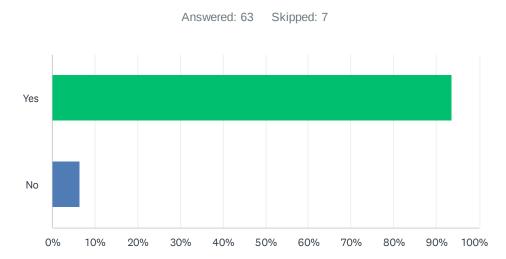
#	OTHER SOCIAL MEDIA CHANNEL:	DATE
1	I would not use Facebook if it were not required for work	10/12/2023 3:25 PM
2	TikTok	10/11/2023 9:54 AM
3	Comment required?	10/10/2023 12:13 PM
4	Tiktok	10/6/2023 12:54 PM
5	reddit, discord	10/6/2023 9:45 AM
6	YouTube	10/5/2023 2:41 PM
7	Others	10/5/2023 10:25 AM

### Q5 Are you following the Housing Washington Facebook page?



ANSWER CHOICES	RESPONSES	
Yes	16.18%	11
No	83.82%	57
TOTAL		68

Q6 Did your find the virtual and in-person Housing Washington speakers informative?To comment on a particular speaker/session, please complete the Speaker Evaluations, posted on the Housing Washington website by Friday, October 27.

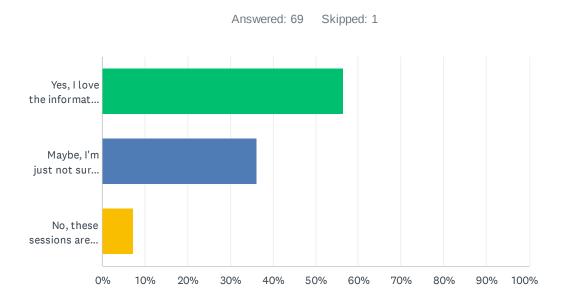


ANSWER CHOICES	RESPONSES	
Yes	93.65%	59
No	6.35%	4
TOTAL		63

#	ADDITIONAL COMMENTS.	DATE
1	I am not sure how I got access to the speakers and sessions since I did not register. So far I only watched David Bradley session, do not feel ok with watching others since I did not register (our company is a nonprofit sponsor). Maybe I do not actually have access. Not sure.	10/12/2023 3:25 PM
2	I was not a fan of the virtual presentations. We were there to connect and interact with the speakers. They were lackluster, not engaging, and left no real room for meaningful Q&A. I also feel that if speakers were invited/allowed to hold virtual classes, virtual attendance for attendees should have been an option.	10/11/2023 9:54 AM
3	I attended David Bradley's Virtual Lunch with Housing Washington IV: What the H**I is going on in Washington? He was informative and provided a lot of insights to what's happening in Washington, DC. There were also several issues he brought up that actually happened in the last few days, just as he said it would. He was very impressive, and I would enjoy having him return to the next virtual/in-person session.	10/9/2023 9:47 AM
4	David Bradley is always excellent. The entire homeownership track rocked!	10/9/2023 8:05 AM
5	Was not able to attend sessions given the amount of interaction we were having with our exhibit	10/6/2023 9:27 AM
6	Panels and Keynote speakers were amazing!	10/6/2023 8:06 AM
7	The keynote speakers were great this year.	10/5/2023 10:36 PM
8	I would like to see more tangible information	10/5/2023 3:42 PM
9	Great speakers. Appreciated the variety, as well as the different tracks.	10/5/2023 3:22 PM

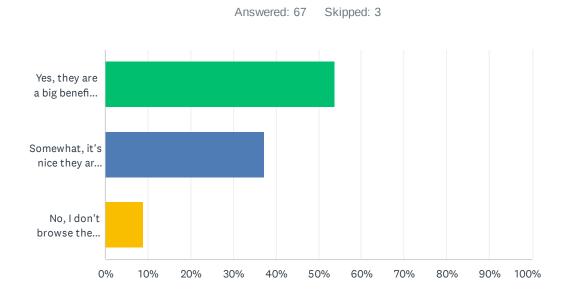
10	The entire convention exceeded my expectations. Every speaker was extremely informative and just spectacular. I am so grateful to have had the opportunity to attend. I was there on a scholarship and would like to thank you for inviting me to meet you all.	10/5/2023 3:18 PM
11	The speaker were eloquently informative. They articulated key industry policies and practices that will further strengthen and enhance my ability to navigate and use new and existing programs to my advantage.	10/5/2023 2:35 PM
12	The sessions this year felt disconnected from the realities that my organization is facing in development housing. The sessions seemed geared towards other user groups.	10/5/2023 1:38 PM
13	Some talks need to be more of a round table.	10/5/2023 12:44 PM
14	Yes	10/5/2023 12:05 PM

# Q7 Assuming a future topic or speaker is of interest to you, would you attend virtual lunches with Housing Washington (hour-long virtual presentations) throughout the year as an addition to the annual conference?



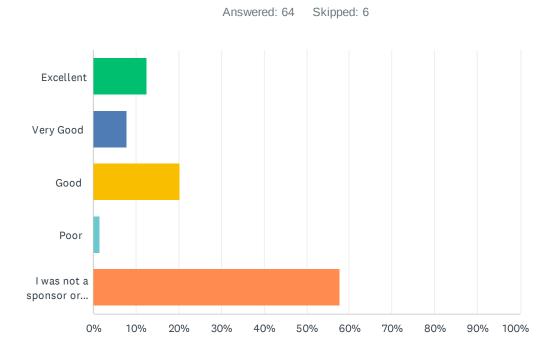
ANSWER CHOICES	RESPONSES	
Yes, I love the information and interaction	56.52%	39
Maybe, I'm just not sure how I feel about virtual learning and engagement	36.23%	25
No, these sessions aren't my bailiwick	7.25%	5
TOTAL		69

## Q8 Do you consider the Exhibitors valuable to your experience at the conference?



ANSWER CHOICES	RESPONSES	
Yes, they are a big benefit to Housing Washington, my work and/or my interests	53.73%	36
Somewhat, it's nice they are there for the ambiance	37.31%	25
No, I don't browse the exhibits or find them of value	8.96%	6
TOTAL		67

## Q9 If your company was a sponsor and/or exhibitor, rate your value and experience.

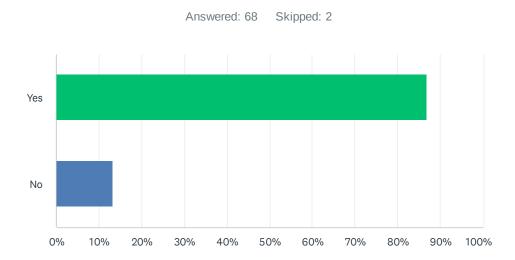


ANSWER CHOICES	RESPONSES	
Excellent	12.50%	8
Very Good	7.81%	5
Good	20.31%	13
Poor	1.56%	1
I was not a sponsor or exhibitor	57.81%	37
TOTAL		64

#	ADDITIONAL COMMENTS.	DATE
1	I did not attend, but staff reported our kiosk was in the back facing the wall. The cement floor made it challenging to hear anything anyone was saying, the way the sound carried. We typically jump to choose a good location for the exhibit hall but this was not an option so we were stuck. The switch from booths to kiosks was hard to navigate and understand but Housing WA staff saved the day for us (we are small and don't have design staff). It took awhile to see where the lodging options were (in the Exhibitor Packetwe were looking at the home page). Also, the conference hotels didn't accept per diem rates. Housing Washington staff was EXTREMELY helpful and patient with our efforts to cobble together our kiosk art, figure out the billing for our team and also the scholarship was great for our newest staff personTHANK YOU!	10/12/2023 3:25 PM
2	As a Commerce employee, it was so valuable to be able to connect with all of the organizations that come through our portfolio, and make new connections with organizations who haven't, but would like to.	10/11/2023 9:54 AM
3	My work place was a sponsor. I am SO GLAD I did not sign up to work the table, as the noise levels (other than at breakfast) made the room unbearable to be in.	10/9/2023 3:27 PM

4	1) The information was released VERY late and, given that so much changed from prior years, that was not enough time for us to prepare or adjust our preparations to accommodate the changes. 2) In particular, the request for very specific logo files so late put us in a position to have to hire a graphic designer to produce the file and pay for a rush on that, which we could not afford. That was an unfair hardship, especially when we already have the display items we've developed for previous conferences. 3) The room was so exceptionally loud, you had to yell at everyone to talk, so that was not great for connecting. 4) Having food be something you stand in line for during the sponsor/exhibit mingling time meant you lost a LOT of opportunity to actually connect with people at your booth. I, for one, spent most of the vendor time in line getting food or eating. 5) The booths were way too small. Again, we have materials we developed for outreach events like this one and the norm is a 6x3ish table so all of our materials are designed for that. 6) Having sponsors on the back side of a kiosk meant you couldn't clearly see that they were even there. Our booth faced away from the door, so folks didn't see us. In a normal year, the sponsor booths are side by side and it's much easier to spot specific booths. 7) People need more than a stool. Just generally, we felt like the sponsor experience was not good this year.	10/6/2023 12:21 PM
5	changing the format of the exhibits with only a two-week notice is difficult for small exhibitors.	10/6/2023 9:45 AM
6	The booth format was not great. Not comfortable for folks who had to sit on those little stools all day. Didn't really allow for long conversations with visitors to the booths. I also didn't like that some of the booths were facing away and it was easy to miss some folks.	10/5/2023 5:50 PM
7	I'm not sure how visible / impactful our modest level sponsorship was, but I didn't see us show up anywhere except as a sponsor tag for folks interacting in the app.	10/5/2023 5:19 PM
8	The kiosk setup was too small and crowded. It seemed hard to engage with people.	10/5/2023 1:47 PM
9	It was good. I was hoping a few more decision makers and leaders would stop by the kiosks. But overall worth while.	10/5/2023 12:05 PM

# Q10 Did you have enough time to network and connect via the online event platform and on-site, and browse exhibitor booths in-person at the event?



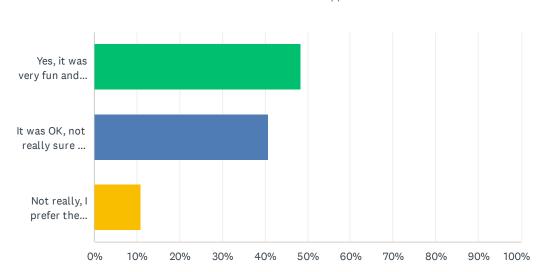
ANSWER CHOICES	RESPONSES	
Yes	86.76%	59
No	13.24%	9
TOTAL		68

#	ADDITIONAL COMMENTS.	DATE
1	N/A I did not attend. Just relaying what staff said.	10/12/2023 3:25 PM
2	The classes were so stacked together, that it left little time in the day for networking, and in the evenings, many of us were so exhausted that we didn't stay as long as we would have liked to take advantage of that time.	10/11/2023 9:54 AM
3	I found it easier to network with vendors who had booths. You knew where to find them.	10/10/2023 12:13 PM
4	It would have been better if we had not had the exhibition hall in the room with the bad acoustics - see below. I did go to booths during the breakfasts. For me, seeing people in four dimensions for the first time since 2018 (I know we had conferences in Spokane in 2019 and last year - but far fewer attend) was an absolute *highlight* of this event. I even had informal valuable conversations with developers and lenders in the hotel hot tub after the whole thing was over - it's an example of why an in-person event is so important.	10/9/2023 3:27 PM
5	Yes. The town square and the after party was fun. I think the more time people have to network the better!	10/6/2023 12:54 PM
6	Most of the vendor time was spent waiting in line for food or eating. Especially since different food booths had different things.	10/6/2023 12:21 PM
7	I connected with people outside the app.	10/6/2023 10:29 AM
8	I didn't use the online event platform for networking. The Whova app, while very nice for agenda info and last-minute updates, comes across as hokey with the way it spams users to collect points and interact digitally. It's just too impersonal for meaningful connections.	10/6/2023 9:45 AM
9	The networking is one of the most valuable parts of the conference.	10/5/2023 10:36 PM
10	I love the app for networking, I'd love to see some encouragement for people to start engaging	10/5/2023 5:19 PM

	through it a couple of weeks in advance. I also think it could be great addition to the conference to host session(s) that are all about getting folks to practice opening up and collaborating with strangers using prompting questions, and some training around how to get outside our familiarities. This is especially important given the enormous challenges our industry is facing, and the level of collective innovation needed to find our way through.	
11	Seating was very poor throughout the event. It was very difficult to sit and have conversations with people as the event space was not set up for networking. The rooms that were set up for networking upstairs did not actually have much seating, nor support networking because the music was so loud you could barely think.	10/5/2023 3:42 PM
12	Liked the online event platform.	10/5/2023 3:28 PM
13	I really appreciated the attendee list and ability to send messages in the app - I hadn't used that function before, and it allowed me to connect with people that I would otherwise have not connected with.	10/5/2023 3:15 PM
14	It was hard/impossible to network because the music was far too loud. The acoustics in that room plus the music meant we had to shout to be heard. This was very disappointing.	10/5/2023 1:47 PM
15	the reception and lunches were great opportunities	10/5/2023 1:45 PM
16	Great event app.	10/5/2023 1:39 PM
17	Networking and seeing folks in person is the whole I attend, it was great to see everyone.	10/5/2023 1:38 PM
18	Lots of great connections this year	10/4/2023 5:50 PM

### Q11 Did you like the format of the Town Square?



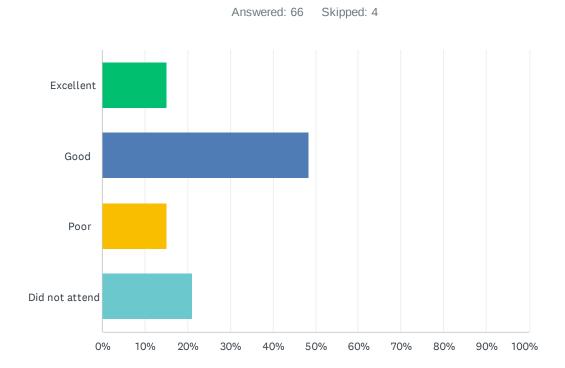


ANSWER CHOICES	RESPONSES
Yes, it was very fun and dynamic	48.44% 31
It was OK, not really sure how I felt about it	40.63% 26
Not really, I prefer the environment to be more mellow	10.94% 7
TOTAL	64

#	PLEASE SHARE YOUR THOUGHTS ON THE TOWN SQUARE.	DATE
1	Location of our booth was not conducive to being seen, also the concrete floor made it too noisy to hear.	10/12/2023 3:25 PM
2	It was a really neat set up, but the decor was aged and could use some serious TLC or replacement. I think there could have also been other vendors that would have fit in that space. The seating was nice, but could have been arranged around the fountain, leaving more space for exhibitors to be highlighted.	10/11/2023 9:54 AM
3	Negatively contributed to noise levels for special events.	10/10/2023 1:18 PM
4	This was more fun than just a bunch of tables	10/9/2023 3:27 PM
5	Town Square? I heard the term used but wasn't quite sure how it worked or where is was located.	10/9/2023 10:42 AM
6	Unfortunately, the accoustics in this room was terrible. You couldn't hear.	10/9/2023 8:05 AM
7	At some points it was hard to hear the people I was speaking with (mostly on the first evening) so adjusting the audio to allow for more networking conversations could be helpful in the future.	10/6/2023 4:44 PM
8	I think it was fine for the sake of mixing exhibitors with casual networking and refreshments, but it was way too loud and we couldn't hear anything happening on stage.	10/6/2023 1:42 PM
9	I liked some aspects like the patio furniture and the fountain area. What I did not like was: 1) it was so unbelievably loud in there that you had to scream at each other. Not cool. My best use of the town square was during a block of sessions when there wasn't a session I wanted to see and it was much more empty in the Town Square area. It made it actually usable.	10/6/2023 12:21 PM
10	The acoustics made it very difficult to actually visit and when presenters were speaking, it was	10/6/2023 10:59 AM

	impossible	
11	It was way too loud and the acoustics were not ideal for speakers.	10/6/2023 9:15 AM
12	the Town square set up for a little awkward, the booths seemed impersonable and not as interactive as previous exhibits.	10/6/2023 8:51 AM
13	Events, like the Friends of Housing Awards, which were held in there were impossible to hear, which was really frustrating. Having anything that people might want to listen to in that room was a disaster.	10/6/2023 8:06 AM
14	Too too noisy	10/5/2023 5:07 PM
15	It felt very homey. It was a very nice theme	10/5/2023 3:18 PM
16	The set up was super helpful as someone that was attending the event solo and didn't know many people - a more "mellow" atmosphere would have made it really difficult to connect with new people	10/5/2023 3:15 PM
17	It was intimate yet spacious for all to mingle	10/5/2023 2:35 PM
18	The layout of the space was nice. The music was far too loud.	10/5/2023 1:47 PM
19	no idea what this is?	10/5/2023 1:38 PM
20	Too busy, too loud and too bright. The sound was not working, the lights shine in your face.	10/5/2023 1:31 PM
21	As an exhibitor is was easy. But we needed more countertop space for handouts and such. Also the branding was very limited and hard to see if you were in the back like we were.	10/5/2023 12:05 PM
22	The sound was horrible. Could not hear anything. Worthless.	10/5/2023 10:25 AM

## Q12 How would you rate the receptions and special events (Welcome Reception, Friend of Housing Awards and After Party)?



ANSWER CHOICES	RESPONSES	
Excellent	15.15%	10
Good	48.48%	32
Poor	15.15%	10
Did not attend	21.21%	14
TOTAL		66

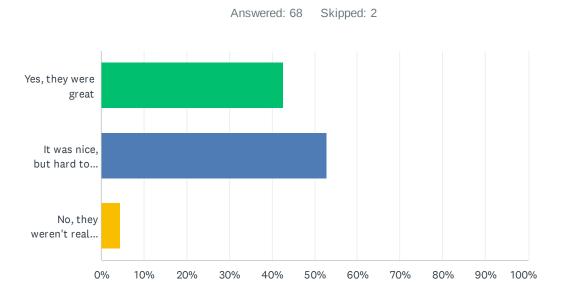
#	ADDITIONAL COMMENTS.	DATE
1	Did not attend	10/12/2023 3:25 PM
2	The acoustics were absolutely horrible. It was so loud and everything echoed so loudly you couldn't hear anyone without shouting.	10/11/2023 9:54 AM
3	The built environment and poor sound system made it impossible to hear speakers during the Friends of Housing Awards and After Party. Additionally, the Town Square being located in the same space contributed to the noise.	10/10/2023 1:18 PM
4	The noise level made it nearly impossible to hear speakers.	10/10/2023 12:13 PM
5	Unfortunately, because of the bad acoustics in the exhibitors' hall, I could not be in that room for either evening event. For the opening session, I got food and left - sat outside the venue on a bench. For the Friends of Housing awards, I just didn't attend at all. I feel really sad for those who received awards, as I heard that the cacophony was so intense, no one could hear a thing.	10/9/2023 3:27 PM
6	I was unable to attend the full events at the end of the day. Please provide more information about each event so we can be more prepared (attire, appetizers, alcoholic beverages, other	10/9/2023 9:47 AM

	beverages offered, etc.) This was my first Housing WA conference, and I would have planned accordingly to stay longer and enjoy the full event. The timeframe was posted, but more details could be provided.	
7	Acoustics in the Town Square were terrible. I could barely make out what the speakers were saying and the music was way too loud. I had to leave have way through because it was so loud.	10/9/2023 8:22 AM
8	Do not have Friends of Housing in this room again. You couldn't hear and I was sitting towards the front. It took away from all the wonderful achievements of the award winners. The band was so loud afterwards that they immediately cleared the room not good.	10/9/2023 8:05 AM
9	Noise was a major issue. It would have been nice to have two of the "main course" (meat/salad) tables on Wednesday evening, the one line was very long and slow.	10/6/2023 1:42 PM
10	The food was really good! The drinks were a little over priced but that was probably the convention center, not the Commission. Networking over drinks and/or food is always nice.	10/6/2023 12:54 PM
11	I enjoyed the snacks in lieu of a dinner.	10/6/2023 12:39 PM
12	I felt so bad for the awardees. The acoustics in that room were garbage. you could not hear ANYTHING happening on stage, even from some of the tables set up in that area. So, people just coming in and getting food and mingling didn't even realize they were being rude and talking while an important thing was happening on stage. And, their conversations created enough background noise that you really couldn't hear any of the speeches or intros or anything. These folks deserve better. The FOHA is much better as a plated dinner event because people are not trying to network and mingle while the awards are given out. Or, at least, have it in a room with some sound absorption. It was a shame the BHI after party wasn't more well attended, but I think it was such a long day, folks were eager for a break and left early. Might be better to do that in a different venue and with a break in between. Or have FOHA at dinner and then everyone go next door to the exhibitor area for dessert and BHI after party. Something to break things up a bit. Welcome reception was nice.	10/6/2023 12:21 PM
13	The venue for the welcome speech and Housing Awards was not great. Too difficult to hear and with the townhall format in the background, there were too many people not engaged with the presentations. Need a different set up for the more formal presentations.	10/6/2023 11:03 AM
14	The acoustics of the venue didn't allow for a quality sound and it was hard to make out what people were saying on stage.	10/6/2023 10:29 AM
15	The audio was complete garbage. Between the music being way too loud and Hall A having extreme reverberation, I could not even hear myself think. Combine that with the speaker's voices being much too quiet and you ended up with an awards ceremony that was borderline insulting to the awardees. My ears still physically hurt a two days later.	10/6/2023 9:45 AM
16	The acoustics in the main hall were horrible	10/6/2023 9:27 AM
17	I could not hear anything in the town square area. I feel like any dining, speeches or awards should have happened in a separate location from the vendors/booths	10/6/2023 9:15 AM
18	The acoustic for the lobby talk and presentations need improvement.	10/6/2023 8:51 AM
19	I was not able to attend those this year. :(	10/5/2023 10:36 PM
20	It was a long day, so I did not attend the awards ceremony or the after party. Great idea though.	10/5/2023 7:22 PM
21	The band at the awards ceremony was just too loud. After parties were fun!	10/5/2023 5:50 PM
22	Coming from out of town, I didn't have time to attend.	10/5/2023 5:19 PM
23	Terrible acoustics!	10/5/2023 5:07 PM
24	Poor sound system. Not enough actual seating space. They took the food and drinks away so you were constantly having to chase food. The drinks that were made at the bars were not good at all.	10/5/2023 3:42 PM
25	Very enthusiastic and pleasant	10/5/2023 3:18 PM
26	I felt bad that the awards was not given proper attention, but it was impossible to hear (even if people had not been talking), so maybe do that at lunch instead? I would not have attended a	10/5/2023 3:15 PM

#### more formal, sit down reception

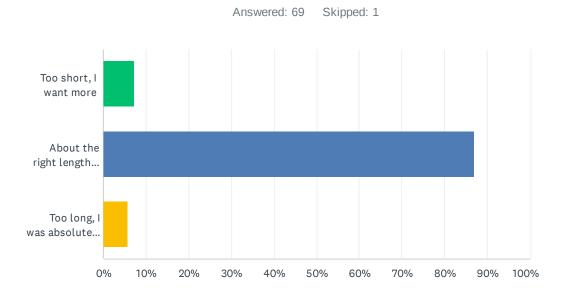
	more formar, sit down reception	
27	The acoustics in the room were painful, it was hard to hear speakers or have a good conversation. It was a good band but it hurt my ears to be in the room.	10/5/2023 2:24 PM
28	Good but the music was too loud and hard to hold conversation.	10/5/2023 1:49 PM
29	The music was too loud so I was unable to speak to anyone for networking. Total failure. The noise during the presentation of the Friends of Housing Awards was very disrespectful to the winners.	10/5/2023 1:47 PM
30	The setting and the audio for the Awards was terrible. It should not be in the exhibit hall.	10/5/2023 1:39 PM
31	Very loud, horrible sound, too distant.	10/5/2023 1:31 PM
32	The format was fine but the venue and acoustics were terrible. Impossible to hear anything or enjoy the event. It didn't do the Friends of Housing award recipients any justice.	10/5/2023 1:29 PM
33	Please make sure there is a wider selection of food to meet many dietary restrictions.	10/5/2023 12:44 PM
34	I would have said "Excellent" but the audio was terrible. I could not hear anything.	10/5/2023 12:16 PM
35	Could not hear anything. The sound was horrible. Way to much echo. Those of us with hearing issues could not hear.	10/5/2023 10:25 AM
36	The sound quality was not good for those of us with hearing loss. Could hear/understand a single word. Felt bad that awardees were not being properly recognized as we couldn't hear about their good work.	10/4/2023 5:50 PM
37	Sound quality was terrible in Hall A with the town square encouraging continued conversations while speakers and awardees were on stage. Couldn't hear any speakers over the din of conversations. Terrible.	10/4/2023 5:47 PM

## Q13 Did you enjoy the additional food and snacks provided throughout the day?



ANSWER CHOICES	RESPONSES	
Yes, they were great	42.65%	29
It was nice, but hard to find where they were	52.94%	36
No, they weren't really necessary	4.41%	3
TOTAL		68

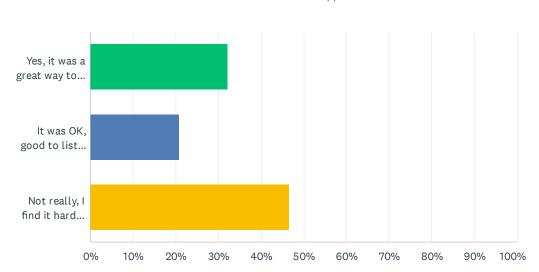
### Q14 How do you find the length of the conference?



ANSWER CHOICES	RESPONSES	
Too short, I want more	7.25%	5
About the right length, plenty of time to spread my wings	86.96%	60
Too long, I was absolutely spent at the end of the day	5.80%	4
TOTAL		69

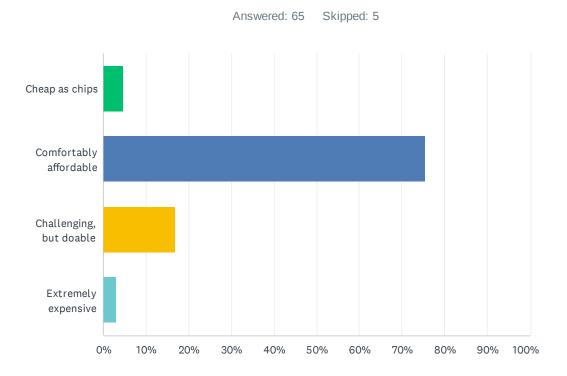
### Q15 Do you find the virtual sessions of value?





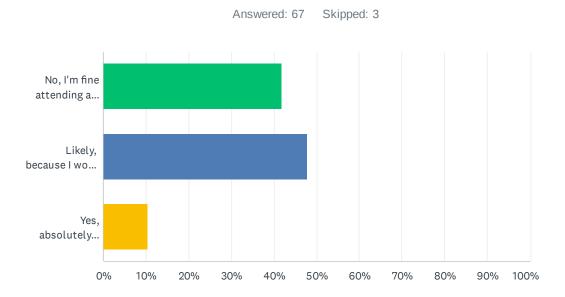
ANSWER CHOICES	RESPONSES	
Yes, it was a great way to engage and learn	32.26%	20
It was OK, good to listen to but not a requirement	20.97%	13
Not really, I find it hard to carve out the time to join or find it hard to engage	46.77%	29
TOTAL		62

#### Q16 How do you rank the Housing Washington registration fees?



ANSWER CHOICES	RESPONSES	
Cheap as chips	4.62%	3
Comfortably affordable	75.38%	49
Challenging, but doable	16.92%	11
Extremely expensive	3.08%	2
TOTAL		65

# Q17 Would you consider paying an increased registration fee to further elevate your overall conference experience?



ANSWER CHOICES	RESPONSES	
No, I'm fine attending a basic conference	41.79%	28
Likely, because I would like to enjoy a few enhancements	47.76%	32
Yes, absolutely would like to see my experience as a participant elevated	10.45%	7
TOTAL		67

### Q18 Please share any additional comments about Housing Washington 2023.

Answered: 40 Skipped: 30

#	RESPONSES	DATE
1	Everyone is SO BUSY anymoreit is great to be able to access a recording after the fact, in case you don't get home with your notes, want to review what someone said, etc. ALSO thank you to the team who puts this on! Can't imagine how much work it is and how many people ask the simplest of questions over and over (such as myself)! You all work SO hard and we know a tiny little about putting on a conference (for 200). Hope you ALL get EVERY BIT of the credit and thanks you deserve, it must have come off without a hitch because our staff REALLY enjoyed it. Such a great opportunity for networking and a lot of conversations that can lead to real change and progress in our industry. KEEP UP THE FANTASTIC WORK ALL!	10/12/2023 3:25 PM
2	The venue was far too small for an event this large. While the large ballrooms fit everyone, the smaller rooms for classes/meetings were so small and so packed that often times you found you couldn't find the space to attend, and there was not any seating in the halls outside some of the rooms so you could sit and listen. The classes could have been longer, with longer breaks between classes to visit and just catch your breath before you're off to the next one. It was too much information to digest in such a short amount of time, and the Q&A was so short at the end of the classes that not all questions were voiced or answered. Everything felt extremely rushed. The food was horrible!! It was not high quality food, it was like cafeteria foodawful. Then on desert night, the one night several of us thought we may actually enjoy the offerings, there wasn't enough to go around, and mind you that's dinner time so people are hungry. It's not inexpensive to attend, and the least that could be done is to serve decent food. There also wasn't any coffee left out during the day. The only session that had coffee was the PAT session, and there should have been coffee available throughout the day, every day. Especially on the full day of classes. Even if a few local coffee shops had been invited to set up stands at the event, it would have been awesome. People had to leave if they wanted coffee, and missed the first parts of classes they would have otherwise liked to have attended (if there was room) when they got back. Breakfast, had 0 options for those who struggle with high blood sugar issues. The only protein served was in breakfast burritos on the first full day, loaded with potatoes and wrapped in flour. If I hadn't have had to travel to attend, I'd have packed my own foodseriously.	10/11/2023 9:54 AM
3	Please bring back a virtual option for the conference itself. I had staff who were unable to travel but could have attended virtually. Since each session is already being recorded, that could be live streamed and virtual participants can interact through the Whova app. Food options needed improvement. Tuesday lunch for the PAT/AHAB meeting had tomatoes in all the sandwiches, wraps, and the salad. I am allergic to tomatoes. Thursday breakfast, a diabetic man went through the line with me and couldn't find anything he could eat. Every item was carbohydrates and most were sugary. He was looking for eggs or meat. Perhaps it would be best to tell participants what each meal menu will be so that people can consider finding other options.	10/10/2023 12:13 PM
4	I had a great time at the conference - while it is exhausting, it also is incredibly valuable, especially as so many of us only meet virtually post-pandemic, even if a few/some/most are back in the office. I think that either there's been a generational shift, or maybe there's folks lured in by the freebie sessions, or? you have the data - but I saw so many NEW people at the conference. We need to make sure that these folks get the conference sessions that they hunger for. We need information presented at all levels of experience and expertise.	10/9/2023 3:27 PM
5	The sessions I went to were great! However I have a few suggestions: 1. Many of them felt rushed and like there weren't enough time for questions. I wouldn't suggest making the sessions longer but it would be helpful if speakers could prioritize quality over quantity and prioritize Q+A time. 2. There often wasn't enough room for all of the participants! It also felt disruptive to go into a session late or leave early. It would be great to have more room for everyone who wants to attend as well as space between seats to move about more freely.	10/9/2023 10:47 AM

6	This was a great conference at the Greater Tacoma Convention Center, in Tacoma, Washington. Here are a few suggestions to enhance the overall experience. 1.) Provide more information on all the locations available for parking and what payment options are available at each site. REEF Parking (formerly Republic Parking) offers a payment option called Flowbird. Because I prepaid for my October parking (I work in downtown Tacoma), I may have been able to utilize Flowbird to cover my parking. 2.) More signage would be helpful on where the breakout sessions, Exhibit halls, and restrooms are located. 3.) I like to take notes at each session/speaker I engage with. I'd like to see an option to print out 'My Agenda' so I can take physical notes. I also brought my laptop, but I found if I'm not connected to the conference wifi/internet, my notes will not save at all. I took notes on my laptop and selected the 'Save' option. It saved some of the times, but not always so I lost a majority of my notes. Having an option to print the entire agenda and my own personal agenda would be helpful. (There were a few sessions I attended that didn't really seem to be relevant, so I left and went to another session. I could plan out where to go easily by having it printed out. In addition, I did not receive a color program agenda (brochure) when I arrived the first day. Please make sure that there are enough copies made. I know that some people pick up several copies to take back to the office for others. 4.) The buffet-style luncheon was great and the food was awesome! Great selections to choose from. When there's more than one table, please make announcements and have signage that more than one table is open and to use both sides of each table. I saw one huge line for one buffet table. After about 10 minutes, someone came around to inform us that more than one table was available. 5.) I was expecting some promotional items from the Housing WA conference, such as a bag, pen, notebook, or something to advertise the conference. 6.) The W	10/9/2023 9:47 AM
7	Leaning sessions were great, but the rooms were packed and very warm. With only 1 hour presentations, there was not much time for questions.	10/9/2023 8:22 AM
8	You already know this, but the quality of the food overall for both receptions and lunch was awful. The coffee tasted like water and the rubber chicken was used over and over again. I don't remember the food at the convention center being this bad. Breakfasts were fine	10/9/2023 8:05 AM
9	biggest feedback i have is having both an advocacy and especially an Homeownership track is fantastic and absolutely should be repeated!	10/6/2023 3:02 PM
10	For the AHAB/PAT meeting and the learning labs, the room size was not large enough. In many instances, it was standing room only and people walked away in frustration. Given that the Housing 101 class is so popular each year, why wasn't a larger room used? There was no reason that the early AHAB/PAT meeting couldn't have been held in a larger room, given no other rooms were in use. Perhaps Housing WA has outgrown the Tacoma Convention Center and the Seattle Convention Center would be a better fit? The lunch buffet on Thursday was a big improvement over the sad plated lunch on Wednesday. Please consider hosting a buffet for each lunch.	10/6/2023 12:39 PM
11	In general, the food wasn't great. The plated meals were just ok. For the receptions, the food stations/waiting in line idea didn't work for me. At first, I waited in line only to find out that everything at that station contained various allergens, so I couldn't eat anything there. Once I caught on that all the stations had different food, I spent most of my reception time running from one station to the next to find one that had things I could eat and then standing in line to get food. Also, I was disappointed in the breakfast options compared to prior years. I think the final lunch being self-serve was ok because all lines had the same thing and it made the lines go way faster. I talked to several people with food restrictions who found the reception food stations and limited breakfast options frustrating. There were some audio problems in a couple of the sessions I attended. The mics were cutting in and out. Also, in sessions where there were several panelists, there weren't enough mics for audience questions, so those ended up not being mic'd. That said, I know how hard it is to put a conference on and I imagine this was another weird, transition year with pandemic-related factors making it harder to figure out budgets and logistics and attendance. I really enjoyed being able to have a session with Leah after her plenary talk. It would be neat if that became a thing: plenary speakers could be available for a follow up session as part of the next block of learning sessions, allowing for a deeper dive into their work than we get from the plenary. Missed having David Bradley live. It was way too hard to get free for the pre-conference virtual sessions so I missed it and I know my schedule will never allow me to go back and watch a recording. Scholarship awards and hotel info need to get out to people much sooner. We were in a holding pattern waiting to hear	10/6/2023 12:21 PM

#### Housing Washington 2023 Conference Evaluation

whether we were approved and all the while airfare was getting more expensive. Loved having a homeownership track. I liked that the legislative roundtable was a joint session with COEH and also was both live and virtual. That was cool. It would be good if that had more time. In fact, I think a lot of the sessions could have used like 15-30 minutes longer. I'd love to see more time for mingling. Like, not mingling+awards+waiting in line for food all at once. Perhaps a block during the day for just mingling or connecting with folks you need to meet with, so you aren't having to skip a block of sessions to connect with folks you haven't see forever. I think the most well-spent time at the conference for me was connecting with folks in the town hall area while skipping a block of sessions. What if we had an hour after lunch for just that? Mingling, a nap, a walk. Whatever we need. We were joking at lunch that we need an official nap time. :) As always, the staff of WSHFC and the team that puts the conference on are so smart and kind and great at what they do. Always a pleasure to interact with them at the conference. Overall, I had a good experience and enjoyed all the sessions I attended. Thank you! 12 Great conference, excellent speakers. Rooms for sessions are always super crowded - speaks 10/6/2023 12:11 PM to quality of sessions, but would be great if there was something we could do about that. Acoustics in the big rooms (main hall and exhibition hall) aren't great to begin with, and playing music during meals really impacted any ability to have conversations with people at mealtimes. Would have been nice to have the coffee/tea wagons set out all day - it was always disappointing when they were taken away. Having the water stations available all day was fantastic. Please consider having the coffee 13 10/6/2023 11:03 AM available past 10am. 14 What I heard people say is that there were no snacks after lunch the second day... Maybe 10/6/2023 10:29 AM have key note speakers that are proposing ways to change the housing problems not just give a bunch of hypotheticals on stage. More discussions and interactions on matters that can change housing with the people that can actually make the change. Thank you for all your hard work in putting this together! I know next year's will be better! The food was good, the keynote presenters were excellent, the general presentation themes 15 10/6/2023 9:45 AM (regarding housing) were well thought out, and the event was clearly well organized. I do wish coffee had been available a little longer in the mornings, but that is a minor annoyance. 16 The conference was in a convenient location for me which was helpful. I enjoyed the keynote 10/5/2023 7:19 PM speakers, in particular Steven Olikara and Jelani Cobb. I learned valuable information from them both. 17 I would have like to see more sessions featuring creative financial structures and ideas for how 10/5/2023 5:50 PM to solve some of our challenges in creating housing. Not many of the sessions appealed to me this year. Some of the keynotes and sessions were a bit preaching to the choir and didn't really bring tangible ideas I can implement. I love the great turnout to the conference, and the overall length, as well as the app 18 10/5/2023 5:19 PM functionality. However, I did not find the sessions to be as directly useful or applicable across the board as those experienced at the Oregon conference. I don't think the conference needs to be geared toward architects like me. but I do think that more design-oriented sessions would be valuable for all conference attendees. 19 WORST COFFEE EVER! Truly terrible! Overall food quality disappointing. Needed much more 10/5/2023 5:07 PM quiet area seating. Suggest different forum for Tacoma in the future. The acoustics were terrible. Have a session 20 10/5/2023 3:55 PM around out of the box solutions. Some common themes throughout the sessions are the current system is broken/problematic so it would be great to feature a panel to discuss novel approaches. There needed to be more small group seating areas. If there was more conversational set ups, 21 10/5/2023 3:42 PM more conversation would happen. The rooms for each session were not great. There were not enough seats to begin with as well as the fact that the seats were so close together. Regular adults could not fit causing there to be multiple empty seats. Otherwise people were sitting on each other. They need to be a cell phone, charging station and more space to sit with your laptop. 22 First time attending and really got a lot out of the sessions and networking opportunities. 10/5/2023 3:28 PM Thank you for reusing our badges and lanyards! Thank you for water stations. The venue is 23 10/5/2023 3:22 PM

#### Housing Washington 2023 Conference Evaluation

	great, as well as the location. From a waste standpoint, would appreciate fewer single-use items (cutlery, plates, cups, etc.), however I realize this is not entirely under your control. I would prefer if vendors didn't provide promotional giveaways. Thanks for not having a "swag bag," and for limiting the use of paper for the agenda, etc. Terrific opportunity to learn, network, and connect the dots. Many thanks!	
24	I was here on a scholarship so Im not sure how to answer these questions about the price. For me personally I could never afford to pay out of pocket. like many others I work for a nonprofit and im poor.	10/5/2023 3:18 PM
25	Last question is difficult as the content and experience is good. As a non-profit we are acutely aware of every expense we have.	10/5/2023 2:57 PM
26	I thoroughly enjoyed all of the sessions I attended. Each explained enough of their topics in a manageable timeframe and inspired me to seek out additional information on the topics on my own. I do have some complaints about the food options offered. As someone who has tricky dietary restrictions, it would have been helpful to know in advance what food options would be offered so I could make alternate plans to make sure I had enough to eat if I couldn't eat any of it. Also, regarding noise levels - it was difficult to talk to people in the Exhibitors area and in the area where the keynote speakers were when music was playing. Since a good portion of the event was to network, this made that task extremely difficult.	10/5/2023 2:55 PM
27	There needs to be coffee and snacks freely available before lunch. There were none that I could find.	10/5/2023 2:50 PM
28	The conference is powerful and necessary for people of color! I'd like to thank everyone who helped put this together. Id also like to thank sponsors like Amazon and LISC who I believe is doing a great job bridging the gap.	10/5/2023 2:35 PM
29	The food choices were limited and cold when served. Wish there were more healthy options and better quality of food.	10/5/2023 2:33 PM
30	Always a valuable conference and worth the trip. Really could have used coffee in the building on Wednesday.	10/5/2023 2:24 PM
31	The volume of the music playing prior to key note speakers was too loud and I was unable to have conversations at our table prior to the key note speaker beginning. Disappointed that coffee was not available throughout the day.	10/5/2023 1:52 PM
32	The catering was lacking. The appetizers were unnecessarily fancy (long lines!) and it seemed at the expense of the breakfast and lunch provided.	10/5/2023 1:47 PM
33	The coffee stations didn't have a tea option, that is typical. I was pretty dissapointed by this since it's an early start and long morning.	10/5/2023 1:38 PM
34	Please have it around the state. Not just Seattle and spokane. The content this year was better then prior years with all different tracks. The set up for location was bad. The use of rooms eas too small and spread out on too much ground. Need more space in rooms to listen to speakers speakers need elevated instead of sitting in the front with no way for audelience to see the rooms extremely hot. Sound was horrible.	10/5/2023 1:31 PM
35	The great presentations were often way too crowded with standing room only or there was an inability to attend whatsoever. Based on history, organizers should be aware of the more popular sessions and consideration should be given to providing larger rooms. Love the App. It was very helpful.	10/5/2023 12:48 PM
36	If you would like more property managers to attend consider not hosting the conference during rent week. We have to make the choice to fall behind for the month in order to attend the conference.	10/5/2023 12:44 PM
37	Excellent conference. My first time attending, and I felt it was very valuable.	10/5/2023 12:16 PM
38	The first night was fun. A little too loud on the music to network with exhibitors. Overall sound was too loud during the breakfast and luncheons. We were screaming at each other during lunch Wednesday to be heard over Chicago. Music is great - but it needed to be about 60% of what it was	10/5/2023 12:05 PM
39	The sound of big group sessions was horrible. To much echo. Could not hear. Pointless going to for verbal information. Sessions without visual backup does not keep my focus not	10/5/2023 10:25 AM

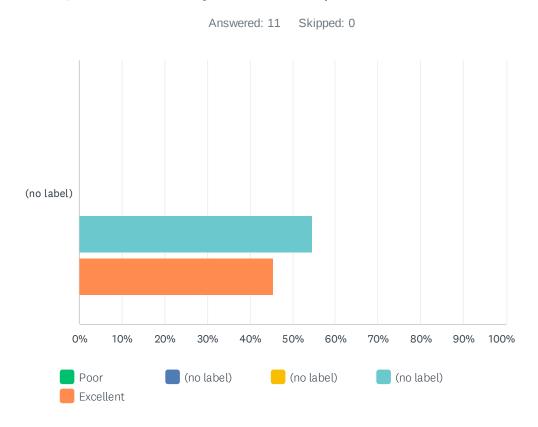
#### Housing Washington 2023 Conference Evaluation

	attention. Visual backups is very important. I do not pay attending to speeches nor lectures. Sad that development focused private parties are always present but never a private party for compliance nor administration or other debt. This is very disheartening and makes us feel less important.	
40	Please find a way that the sound quality in Tacoma can be improved. I don't remember it being so poor in the past.	10/4/2023 5:50 PM

### KEYNOTE FEEDBACK

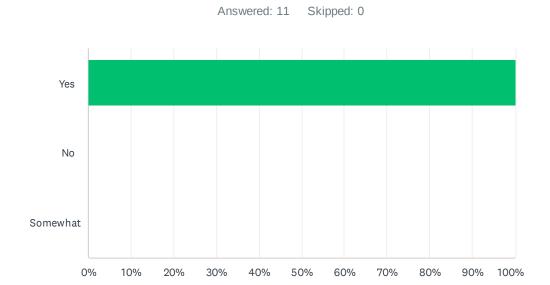


#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	54.55% 6	45.45% 5	11	4.45

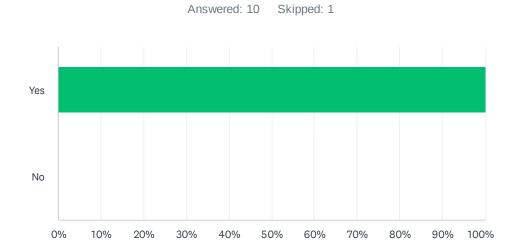
#### Q2 Was this keynote presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	11
No	0.00%	0
Somewhat	0.00%	0
TOTAL		11

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

### Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	10
No	0.00%	0
TOTAL		10

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 5 Skipped: 6

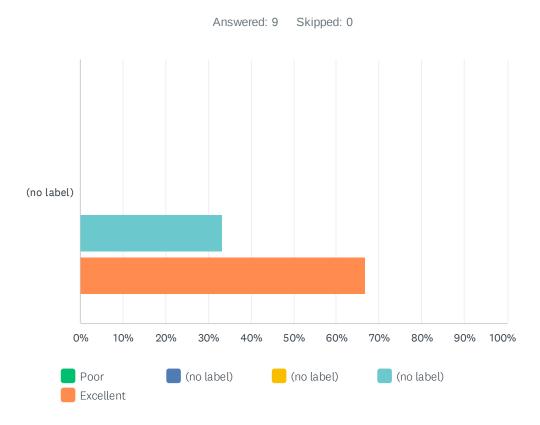
#	RESPONSES	DATE
1	There should be a virtual or live community fair housing tour included as part of the program.	10/12/2023 11:16 AM
2	NA	10/10/2023 10:05 AM
3	I would like to hear Rasheedah again.	10/9/2023 11:56 AM
4	Erin Jones from Erin Jones, LLC is an excellent Speaker on all things equity and business growth.	10/9/2023 7:20 AM
5	Single mother homebuyer programs	10/5/2023 2:34 PM

### Q5 Do you have additional comments on this keynote speaker?

Answered: 3 Skipped: 8

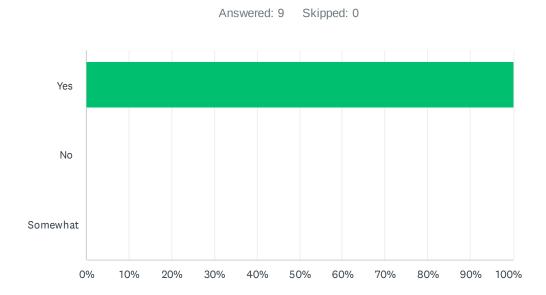
#	RESPONSES	DATE
1	NA	10/10/2023 10:05 AM
2	Nothing in specific.	10/9/2023 11:56 AM
3	I was very impressed and I learned more than I thought. I was going to learn about housing issues programs resources the whole 9 yd. I actually enjoyed it and would love to do it again.	10/5/2023 2:34 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	33.33% 3	66.67% 6	9	4.67

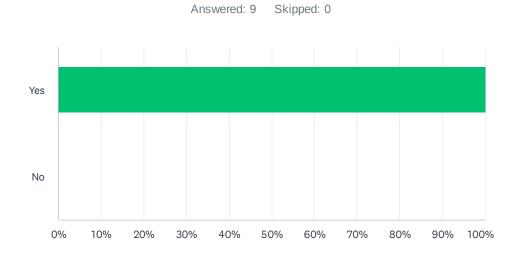
### Q2 Was this keynote presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES		
Yes	100.00%	9	
No	0.00%	0	
Somewhat	0.00%	0	
TOTAL		9	

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	9
No	0.00%	0
TOTAL		9

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 4 Skipped: 5

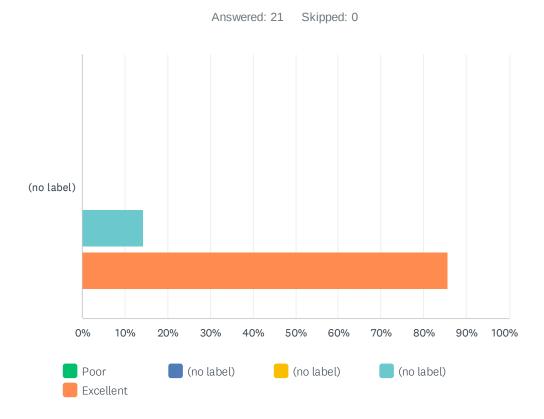
#	RESPONSES	DATE
1	Look for speakers who can show how the builders and operators of affordable housing can reduce the environmental impact of their properties.	10/12/2023 11:33 AM
2	N/A	10/10/2023 10:05 AM
3	How to finance the cost of becoming energy efficient for Multifamily and Single Family.	10/6/2023 10:22 AM
4	Na	10/5/2023 2:35 PM

### Q5 Do you have additional comments on this keynote speaker?

Answered: 3 Skipped: 6

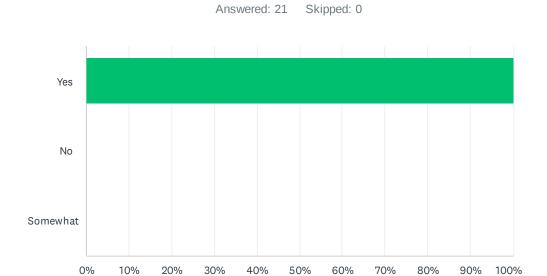
#	RESPONSES	DATE
1	This young, educated speaker enlightened and inspired me to change and do the right thing when replacing and purchasing machines that I can control.	10/12/2023 11:33 AM
2	N/A	10/10/2023 10:05 AM
3	Na	10/5/2023 2:35 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	14.29% 3	85.71% 18	21	4.86

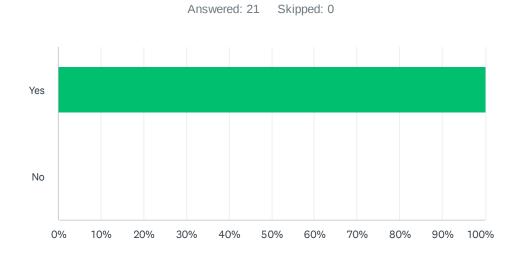
#### Q2 Was this keynote presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	21
No	0.00%	0
Somewhat	0.00%	0
TOTAL		21

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	21
No	0.00%	0
TOTAL		21

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 8 Skipped: 13

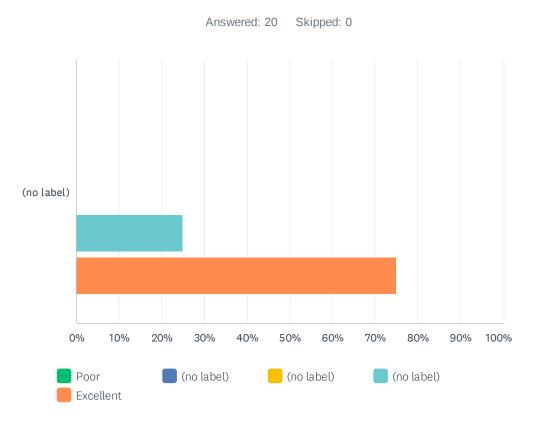
#	RESPONSES	DATE
π	ILDI ONOLO	DAIL
1	We need to keep hearing how we are doing and how our area compares with the housing in other markets national and international.	10/12/2023 11:36 AM
2	N/A	10/10/2023 10:06 AM
3	Where are communities that have gone from lack of housing to housing abundance and places where homeownership is on the upswing.	10/6/2023 10:24 AM
4	Options to overcome the barriers to housing opportunities presented in data shared.	9/29/2023 12:02 PM
5	Follow up topic (and maybe this will be addressed tomorrow) - what is going on with affordability in rural WA and in rural King Co. Focus tends to be on Cascadia but affordability is an issue throughout the state.	9/28/2023 1:03 PM
6	Great overview - would be more helpful to have more state specific data and charts.	9/28/2023 1:02 PM
7	Ownership and affordable housing innovations there.	9/28/2023 1:01 PM
8	Expansion on discussion of models that work.	9/28/2023 1:01 PM

#### Q5 Do you have additional comments on this keynote speaker?

Answered: 6 Skipped: 15

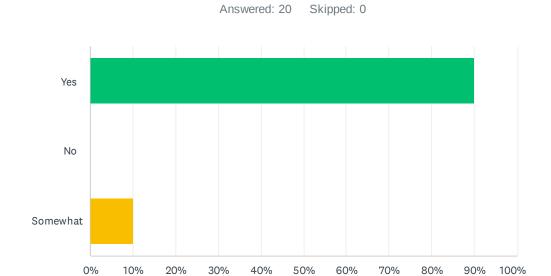
#	RESPONSES	DATE
1	Great PowerPoint and the speaker was able to answer any question that came up.	10/12/2023 11:36 AM
2	N/A	10/10/2023 10:06 AM
3	No.	9/29/2023 12:02 PM
4	Thanks Chris! Great presentation and super moderating Bob.	9/28/2023 1:02 PM
5	Thank you so much!	9/28/2023 1:01 PM
6	Great slides, great report with Washington and National data and very good at answering questions.	9/28/2023 12:48 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	25.00% 5	75.00% 15	20	4.75

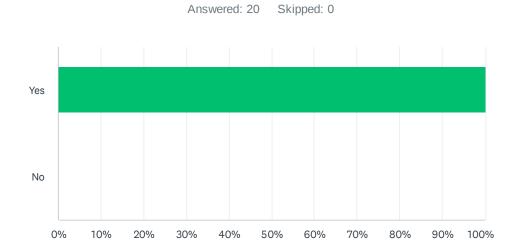
#### Q2 Was this keynote presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	90.00%	18
No	0.00%	0
Somewhat	10.00%	2
TOTAL		20

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Always one of my favorites	10/4/2023 3:33 PM
2	Always so informative and thought provoking.	9/29/2023 1:02 PM

### Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	20
No	0.00%	0
TOTAL		20

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 7 Skipped: 13

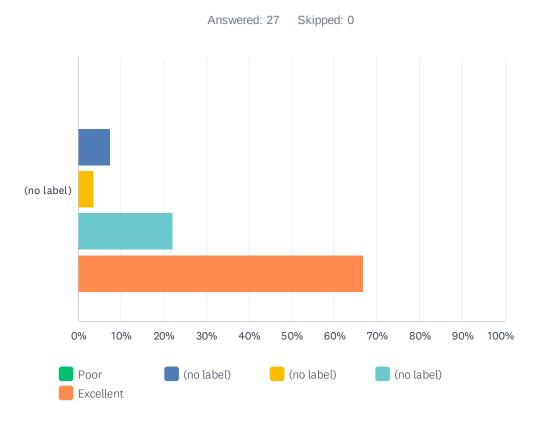
#	RESPONSES	DATE
1	The intentional breakdown of our government to benefit the wealthy elite. How will affordable housing properties survive without preserving the core programs of Social Security and Medicare. Are other countries having better outcomes as far as housing and caring for all of their people.	10/12/2023 11:45 AM
2	N/A	10/10/2023 10:06 AM
3	State of Congress and/or State Legislature - The political and relationship dynamics influencing the current state of legislative progress	10/6/2023 4:39 PM
4	Pls bring David back forever. He is a crown jewel of this conference.	10/6/2023 10:25 AM
5	Na	10/5/2023 2:36 PM
6	I can't wait to see what David has to say next year.	9/29/2023 1:02 PM
7	n/a	9/29/2023 12:56 PM

#### Q5 Do you have additional comments on this keynote speaker?

Answered: 10 Skipped: 10

#	RESPONSES	DATE
1	I wish he would be willing to mention more of the world policies, events, press & money that are impacting our elections and our government.	10/12/2023 11:45 AM
2	N/A	10/10/2023 10:06 AM
3	He is always the best. Be sure and have him back.	10/8/2023 3:51 PM
4	Speaker was great, but would have been helpful to have a few presentation slides to catch some of the policies and legislation being referenced.	10/5/2023 6:35 PM
5	Na	10/5/2023 2:36 PM
6	This is the top presenter at the conference. Would prefer in person, but I understand the difficulty in coordinating.	10/5/2023 12:33 PM
7	What a great presentation and so much timely information! Thank you so much, David and WSHFC!	9/29/2023 1:03 PM
8	If the country goes fascist we may need to find a more activist speaker.	9/29/2023 1:03 PM
9	Thank you for always join us at Housing WA	9/29/2023 1:02 PM
10	n/a	9/29/2023 12:56 PM

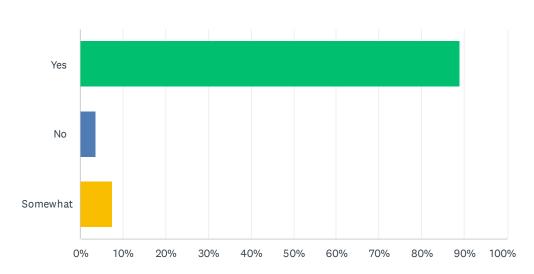
#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	7.41% 2	3.70% 1	22.22% 6	66.67% 18	27	4.48

#### Q2 Was this keynote presenter informative and meet your expectations?

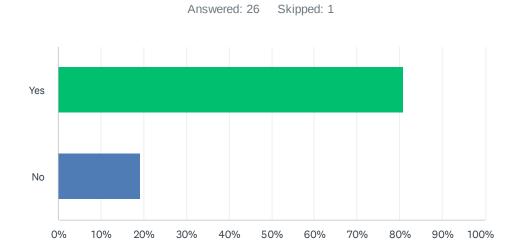




ANSWER CHOICES	RESPONSES	
Yes	88.89%	24
No	3.70%	1
Somewhat	7.41%	2
TOTAL		27

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	I learned so much!	10/5/2023 7:24 PM
2	It wasn't as inspiring and there wasn't a clear call to action.	10/5/2023 1:34 PM
3	Very engaging, wonderful speaker	10/4/2023 3:39 PM

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	80.77%	21
No	19.23%	5
TOTAL		26

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 6 Skipped: 21

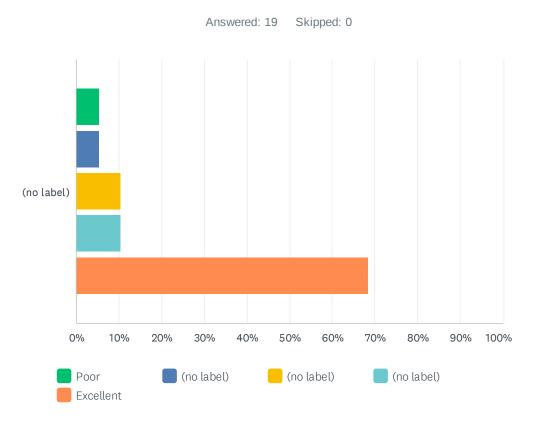
#	RESPONSES	DATE
1	N/A	10/11/2023 10:52 AM
2	Dan Immergluck; Matthew Desmond; Samuel Stein	10/6/2023 1:02 PM
3	Her book is biblical in showing how our own government was the architect of our racial issues. Sad commentary.	10/6/2023 10:29 AM
4	Several examples were vaguely given, but it would be fun to really explore a couple as case studies in depth.	10/5/2023 10:38 PM
5	More info ie did you speak with providers or recipients?, if so what cities, when or how long ago?	10/5/2023 3:27 PM
6	I would like to know how to ensure that our policies/practices are anti-racist.	10/5/2023 2:10 PM

#### Q5 Do you have additional comments on this keynote speaker?

Answered: 7 Skipped: 20

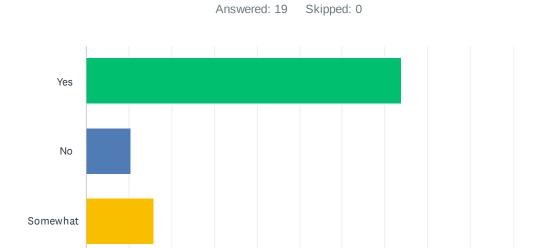
#	RESPONSES	DATE
1	N/A	10/11/2023 10:52 AM
2	Please keep featuring race conversations. I learn something new every time. Thank you!	10/9/2023 7:26 AM
3	This was by far the best keynote of the conference - informative, engaging and on-point	10/5/2023 3:18 PM
4	I thought that she was great. I purchased her books. I have done a lot of anti-racism work in the domestic violence field and am glad to learn more about the impacts in the housing world.	10/5/2023 2:10 PM
5	An opening keynote should be inspiring, and a clear call to action.	10/5/2023 1:34 PM
6	It is understood the history of governmental bias in housing is shameful. However, laws have been corrected. There is no reason to set the laws/rules in favor of any race or group just to make amends for the government's past transgressions. Everything should be equal. Not favored towards any group, regardless of history.	10/5/2023 12:37 PM
7	She is a fantastic speaker!!	10/5/2023 12:17 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	5.26% 1	5.26% 1	10.53% 2	10.53% 2	68.42% 13	19	4.32

#### Q2 Was this keynote presenter informative and meet your expectations?



0%

10%

20%

30%

40%

ANSWER CHOICES	RESPONSES	RESPONSES		
Yes	73.68%	14		
No	10.53%	2		
Somewhat	15.79%	3		
TOTAL		19		

50%

60%

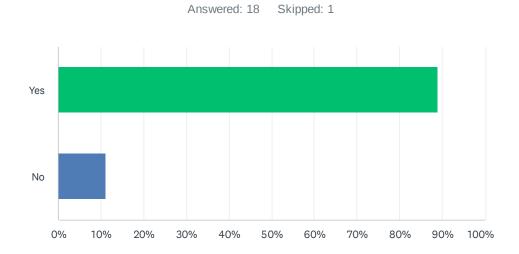
70%

80%

90% 100%

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	I had a hard time distilling what the point of the content was. I expected to be more "wowed" at what the "new threat" was.	10/9/2023 9:25 AM
2	Focused too much on the Speaker of the House and Government shut down.	10/5/2023 2:37 PM
3	No idea what they talked about.	10/5/2023 1:38 PM
4	Great presentation	10/4/2023 3:44 PM

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	88.89%	16
No	11.11%	2
TOTAL		18

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 2 Skipped: 17

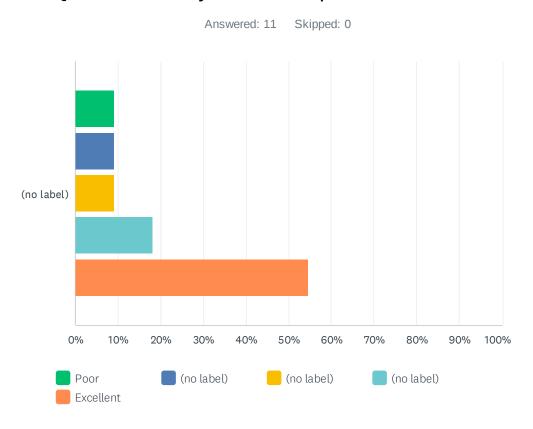
#	RESPONSES	DATE
1	More on preservation	10/6/2023 1:16 PM
2	Wish she could have had her visual aids.	10/6/2023 10:33 AM

#### Q5 Do you have additional comments on this keynote speaker?

Answered: 3 Skipped: 16

#	RESPONSES	DATE
1	This was an incredible talk. Priya was probably the most commanding speaker and presented her ideas the best and most clearly. I learned so much. I felt so inspired to keep pushing forward in my work. I was challenged.	10/6/2023 1:16 PM
2	I enjoyed her talk a lot and as a social worker, I had never honestly thought about the problem through that lens, and I very much appreciated her perspective.	10/5/2023 2:12 PM
3	The speech did not feel like it flowed very well.	10/5/2023 1:38 PM

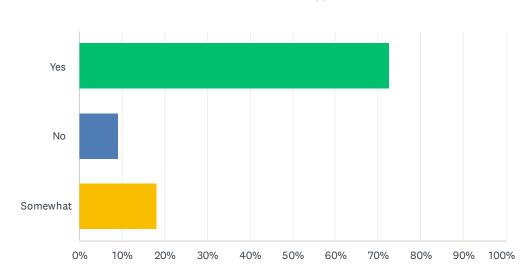
#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	9.09% 1	9.09% 1	9.09% 1	18.18% 2	54.55% 6	11	4.00

#### Q2 Was this keynote presenter informative and meet your expectations?

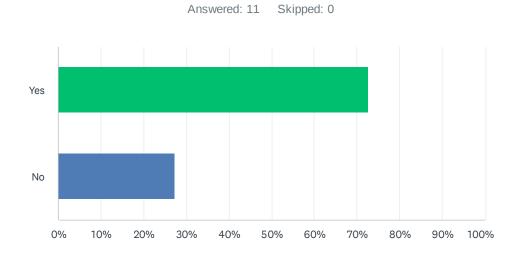




ANSWER CHOICES	RESPONSES	
Yes	72.73%	8
No	9.09%	1
Somewhat	18.18%	2
TOTAL		11

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Seemed like a hard shift from Millenial Action Project into how to apply to communities in need from a housing perspective.	10/9/2023 10:23 AM
2	Speaker was somewhat informative regarding his own work to get voters involved, but I had hoped to hear more about how providers of affordable housing should be helping the low-income communities they serve to get engaged in politics.	10/6/2023 4:56 PM
3	This was a waste of a session. Tying his 5th grade rock band to racism and democracy and somehow also housing as well was just toooooooo much of a stretch for me to follow or take seriously	10/6/2023 1:26 PM

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	72.73%	8
No	27.27%	3
TOTAL		11

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 4 Skipped: 7

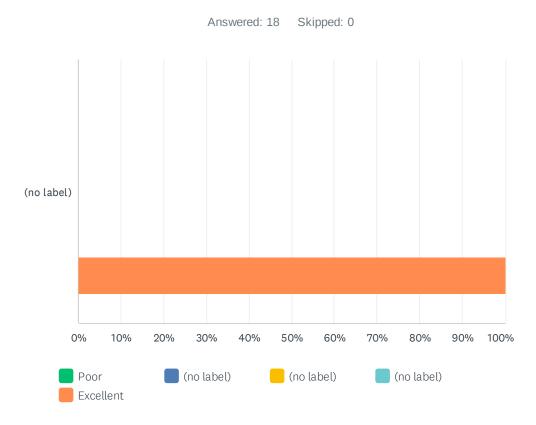
#	RESPONSES	DATE
1	None. Great speaker	10/11/2023 10:55 AM
2	Engaging tenants of affordable/low-income housing in politics from someone doing community organizing with low-income communities.	10/6/2023 4:56 PM
3	There are so many BIPOC community development and/or political organizers that are on the ground in these communities that have been left out of politics that know the struggle of the people we are trying to help as housers.	10/6/2023 1:26 PM
4	I am wondering if there is someone from the state of Washington or someone working on initiatives in the state who could come and talk us through how it is going, the culture of the current legislature and what supports are needed to get good policy enacted.	10/5/2023 2:23 PM

### Q5 Do you have additional comments on this keynote speaker?

Answered: 3 Skipped: 8

#	RESPONSES	DATE
1	None	10/11/2023 10:55 AM
2	Absolutely wonderful.	10/5/2023 3:02 PM
3	I thought that he was fabulous. I very much enjoyed his perspective and his willingness to teach us how to talk with folks who think differently than ourselves. I think his strategies are spot on and I would love to learn more, especially as it relates to the speed of legislating with the next generation. I also wonder if there are more ways to circumvent the entire way things are done. If anyone could figure that out, it would be the youth. What I mean, is that if the youth could make an important policy change to prove to other youth that it can be done and that there is a way to do it outside the box of politics as we know it today, I think it could change everything (and probably for the better).	10/5/2023 2:23 PM

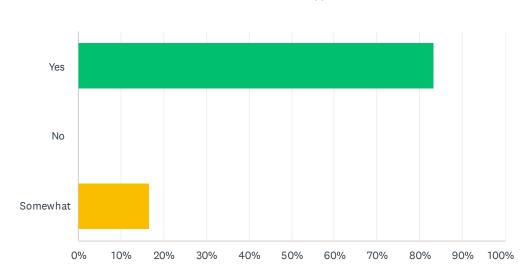
#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	0.00%	100.00% 18	18	5.00

#### Q2 Was this keynote presenter informative and meet your expectations?

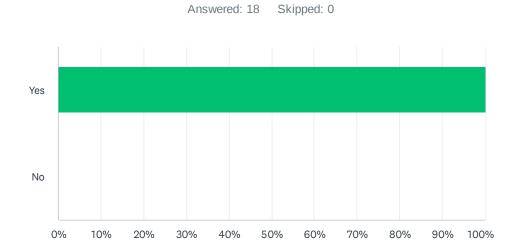
Answered: 18 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	83.33%	15
No	0.00%	0
Somewhat	16.67%	3
TOTAL		18

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Dr. Cobb was excellent - engaging, well-spoken, humorous, knowledgable. MORE of this, please!	10/9/2023 10:25 AM
2	I think there could have been a stronger call to action and more information provided during the keynote, but overall it was engaging and met my expectations.	10/6/2023 4:52 PM
3	I wish he would have gone into more depth and detailed content.	10/5/2023 4:11 PM
4	I think I anticipated more of a call to action. Something more definitive to walk away with. He is a great speaker. In our industry we KNOW that this country's policies (and lack thereof) have done to individuals and families. Sometimes I am at a loss of how to change the future.	10/5/2023 3:01 PM

# Q3 Would you like to learn more about this topic presented or hear from this speaker again at a future Housing Washington conference?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	18
No	0.00%	0
TOTAL		18

### Q4 Please suggest a follow-up topic or speaker for Housing Washington 2024.

Answered: 4 Skipped: 14

#	RESPONSES	DATE
1	None	10/11/2023 10:57 AM
2	Heather McGhee and "The Sum of Us"	10/6/2023 4:52 PM
3	We need more history told for fear we will repeat the mistakes of our past. Jelani did a great job at tying issues to housing was excellent.	10/6/2023 10:28 AM
4	Kimberly Black King or Matthew Desmond	10/5/2023 3:47 PM

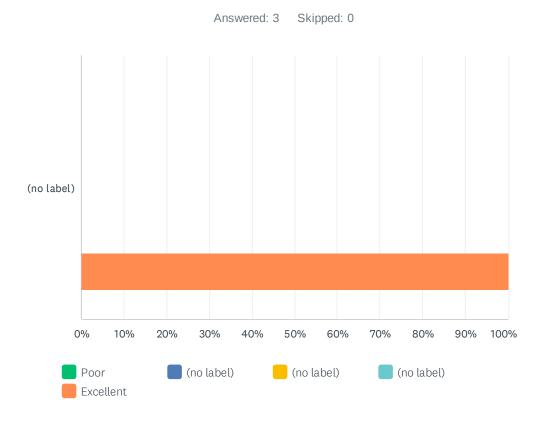
#### Q5 Do you have additional comments on this keynote speaker?

Answered: 7 Skipped: 11

#	RESPONSES	DATE
1	None	10/11/2023 10:57 AM
2	Powerful. Thank you for having him - and please have him back again!	10/9/2023 10:25 AM
3	Wonderful.	10/8/2023 3:57 PM
4	This speaker was so incredible. He tied together his lived experiences with racial justice and housing equity, something we as housers all fight so hard for. He was so inspiring to remind us why we are working in our work - a perfect close to the conference.	10/6/2023 1:30 PM
5	I appreciated the story telling. Very good at making it current and relevant from the prepared remarks to the rain storms in NYC last week.	10/5/2023 10:39 PM
6	His speech had just the right amount of humor, personal anecdotal experience and statistics.	10/5/2023 7:30 PM
7	What an amazing message and delivery! I am so grateful to have had the opportunity to hear Dr. Cobb speak!!!!!	10/5/2023 3:47 PM

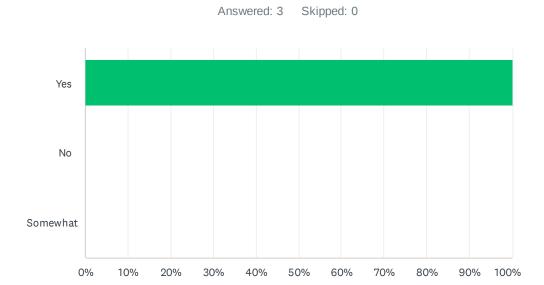


#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	0.00%	100.00% 3	3	5.00

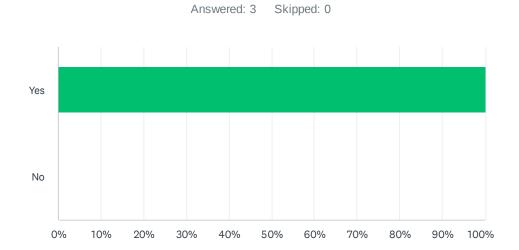
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
Somewhat	0.00%	0
TOTAL		3

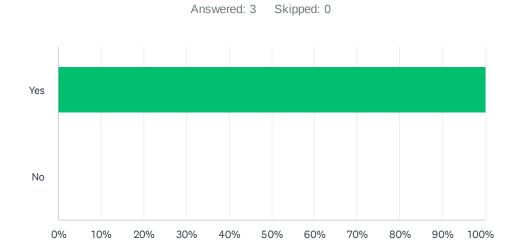
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



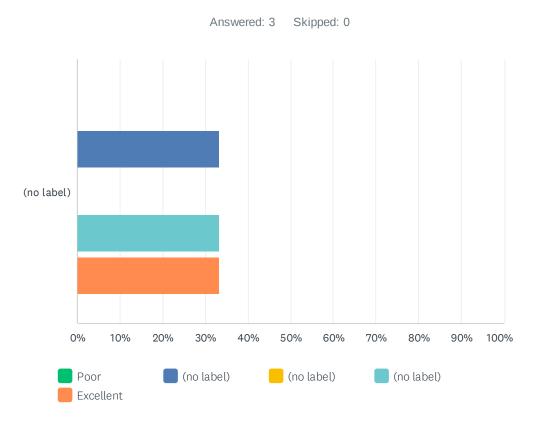
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

### Q5 Additional Comments.

Answered: 0 Skipped: 3

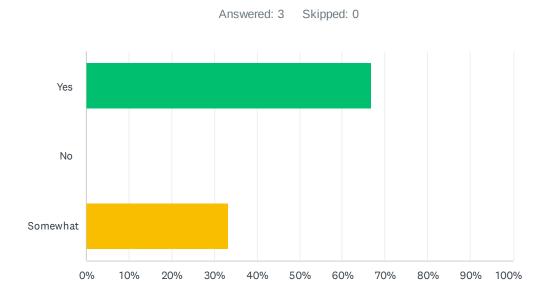
#	RESPONSES	DATE
	There are no responses.	

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	33.33% 1	0.00%	33.33% 1	33.33% 1	3	3.67

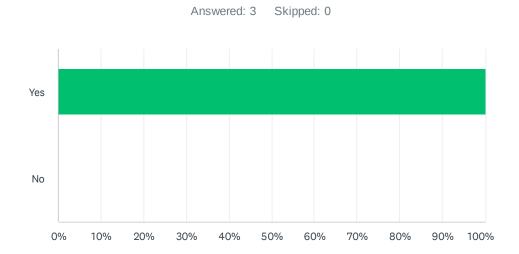
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	0.00%	0
Somewhat	33.33%	1
TOTAL		3

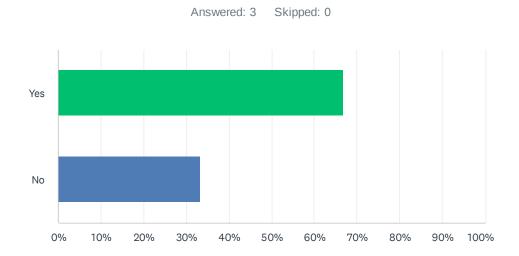
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	It was nice to hear what they were doing but I anticipated i'd learn more about the WSHFC programs and how local jurisdictions could leverage them	10/5/2023 8:13 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



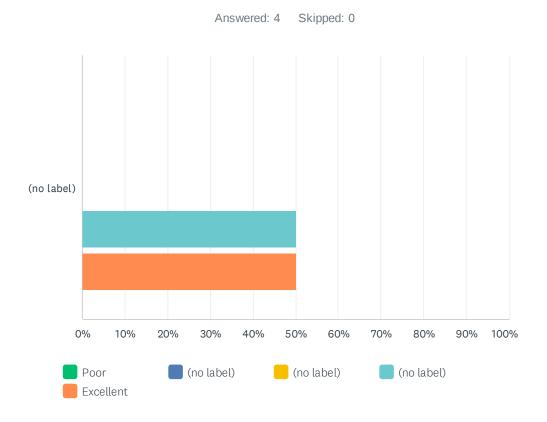
ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	33.33%	1
TOTAL		3

### Q5 Additional Comments.

Answered: 0 Skipped: 3

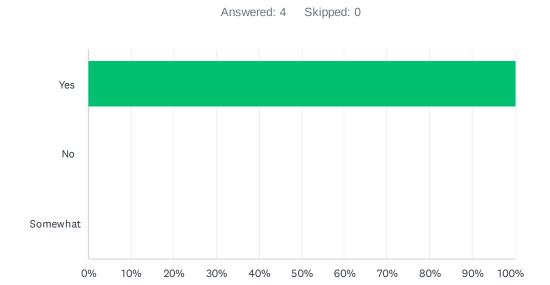
#	RESPONSES	DATE
	There are no responses.	

#### Q1 How would you rate the presenter overall?



POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label) 0.00% 0	0.00%	0.00%	50.00% 2	50.00% 2	4	4.50

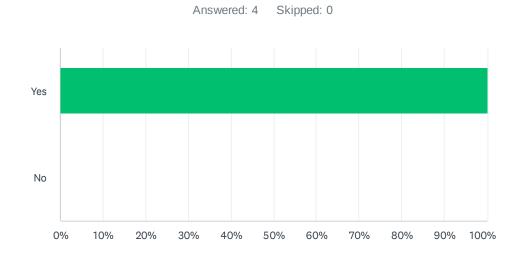
#### Q2 Was the presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
Somewhat	0.00%	0
TOTAL		4

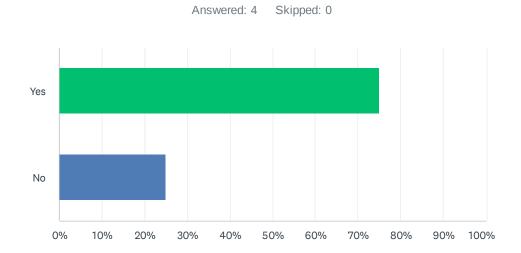
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

### Q3 Would you recommend this presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
TOTAL		4

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



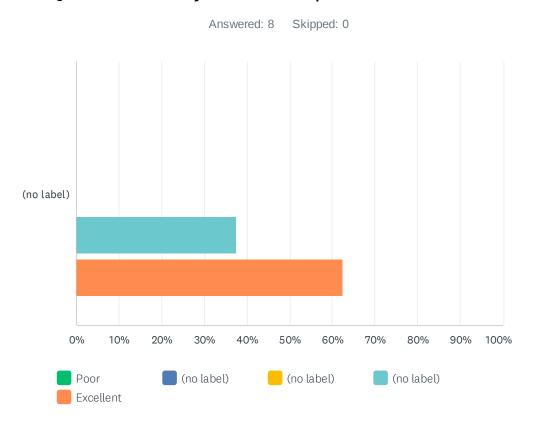
ANSWER CHOICES	RESPONSES	
Yes	75.00%	3
No	25.00%	1
TOTAL		4

### Q5 Additional Comments.

Answered: 2 Skipped: 2

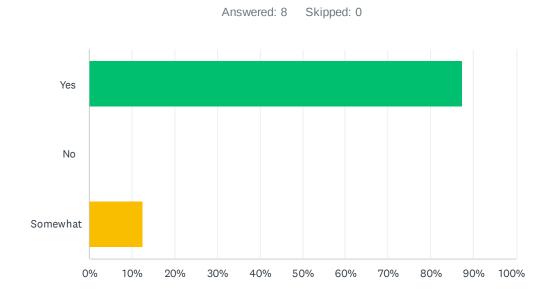
#	RESPONSES	DATE
1	N/A	10/11/2023 10:52 AM
2	Sessions need to be 75 mins. Larger room and more AV to insure folks can hear in the back and help w Q&A	10/6/2023 10:31 AM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	37.50% 3	62.50% 5	8	4.63

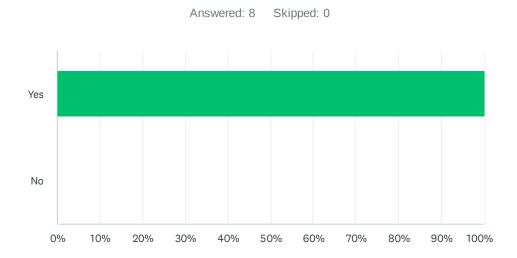
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	87.50%	7
No	0.00%	0
Somewhat	12.50%	1
TOTAL		8

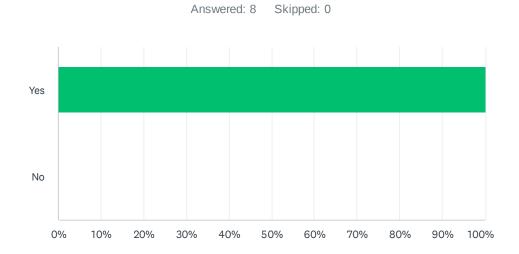
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Each speaker did not speak for long enough. It felt too rushed.	10/5/2023 12:18 PM

## Q3 Would you recommend this presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8

## Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



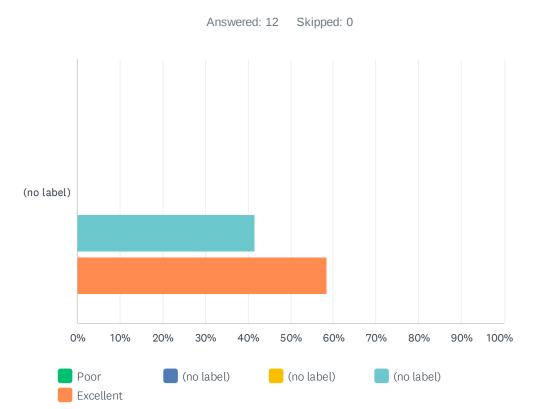
ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8

### Q5 Additional Comments.

Answered: 1 Skipped: 7

#	RESPONSES	DATE
1	Perhaps having an attorney give a presentation in this area would be useful.	10/5/2023 12:18 PM

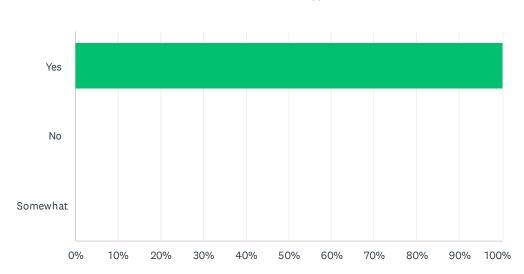
#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	41.67% 5	58.33% 7	12	4.58

#### Q2 Were the presenters informative and meet your expectations?

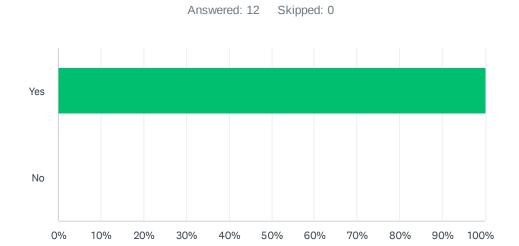




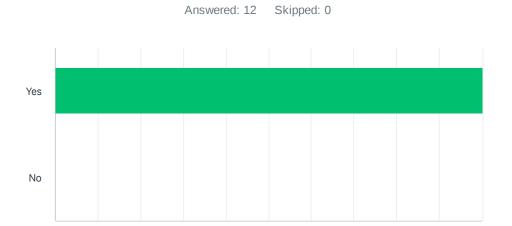
ANSWER CHOICES	RESPONSES	
Yes	100.00%	12
No	0.00%	0
Somewhat	0.00%	0
TOTAL		12

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	12
No	0.00%	0
TOTAL		12



50%

60%

70%

80%

90%

100%

ANSWER CHOICES	RESPONSES	
Yes	100.00%	12
No	0.00%	0
TOTAL		12

0%

10%

20%

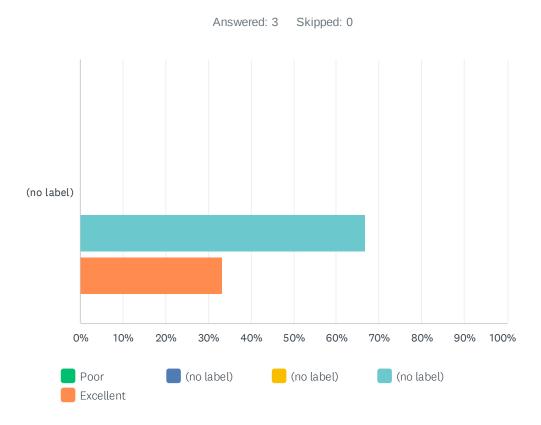
30%

40%

Answered: 4 Skipped: 8

#	RESPONSES	DATE
1	I really loved seeing what was happening in cities around the west side of the state. I am even more thrilled to attend this next year and see what is happening in a similar capacity on the east side of the state.	10/6/2023 1:03 PM
2	It was very interesting to learn more on how cities are incentivizing developers to increase the building of more affordable housing.	10/6/2023 12:44 PM
3	Meeting space was too small, needed more seating.	10/5/2023 2:36 PM
4	Smaller communities need to involved too	10/5/2023 2:29 PM

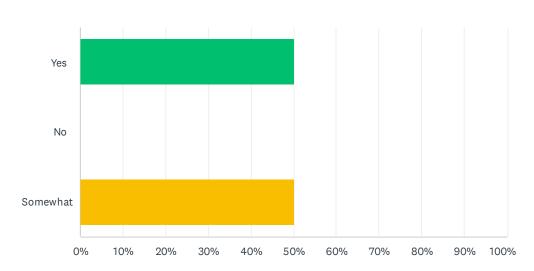
#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	66.67% 2	33.33% 1	3	4.33

### Q2 Was the presenter informative and meet your expectations?

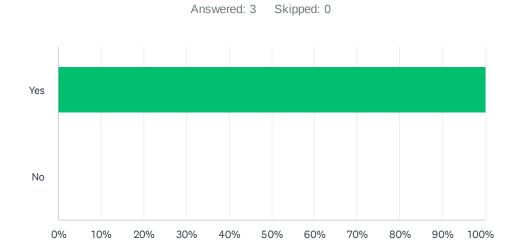




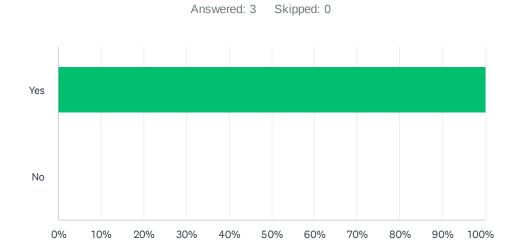
ANSWER CHOICES	RESPONSES	
Yes	50.00%	1
No	0.00%	0
Somewhat	50.00%	1
TOTAL		2

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Was hoping for more information on how we effectively uplift the voices of the communities we serve and build coalitions.	10/6/2023 5:01 PM

# Q3 Would you recommend this presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

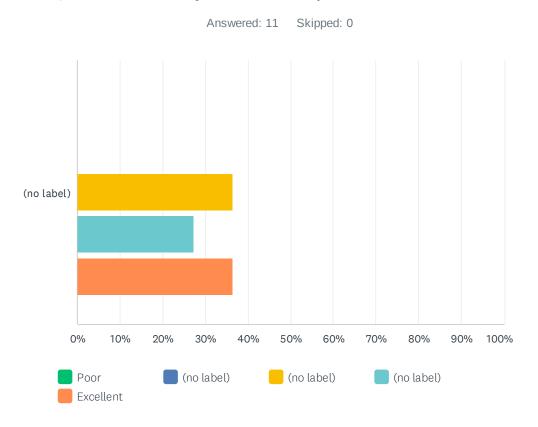


ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

Answered: 2 Skipped: 1

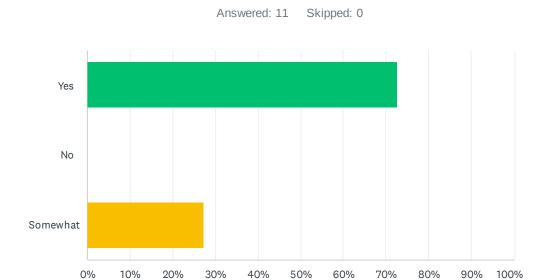
#	RESPONSES	DATE
1	The last minute change to a virtual presentation was a bit disappointing and made it harder to interact with the presenter but the data and resources presented were very valuable.	10/5/2023 8:15 PM
2	His presentation was excellent he was only missing a word in his passionate presentation - accountability-	10/5/2023 2:10 PM

### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	36.36% 4	27.27% 3	36.36% 4	11	4.00

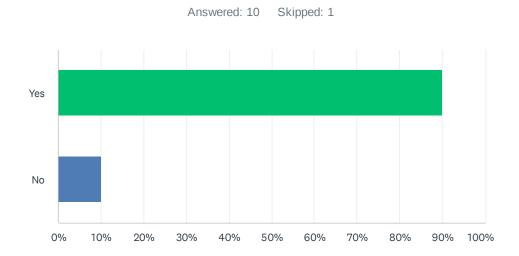
### Q2 Were the presenters informative and meet your expectations?



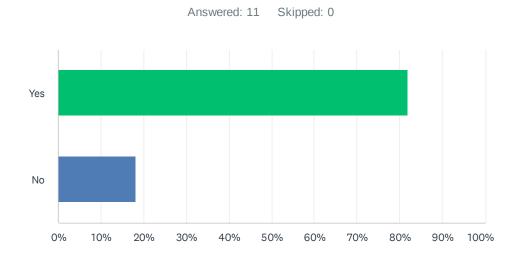
ANSWER CHOICES	RESPONSES	
Yes	72.73%	8
No	0.00%	0
Somewhat	27.27%	3
TOTAL		11

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Lackluster and hard to follow the overwhelming slides with the presenters	10/5/2023 2:32 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	90.00%	9
No	10.00%	1
TOTAL		10

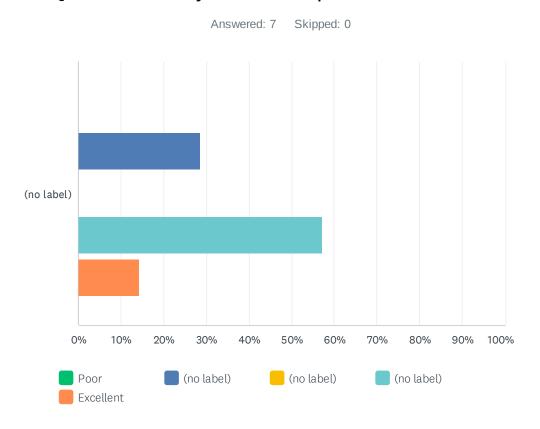


ANSWER CHOICES	RESPONSES	
Yes	81.82%	9
No	18.18%	2
TOTAL		11

Answered: 3 Skipped: 8

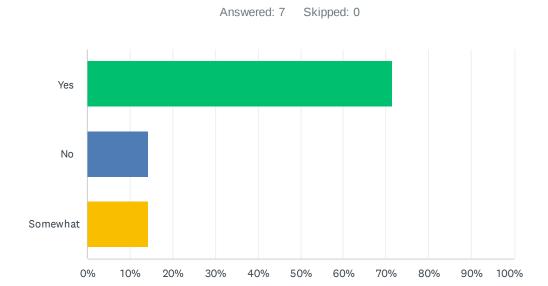
#	RESPONSES	DATE
1	Great conversations and ideas I can take to my city and county. Thank you!	10/9/2023 7:27 AM
2	Needed 75 mins Excellent discussion in zoning and effects of policy.	10/6/2023 10:32 AM
3	Perhaps having an attorney provide legislative updates would be useful.	10/5/2023 12:19 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	28.57% 2	0.00%	57.14% 4	14.29% 1	7	3.57

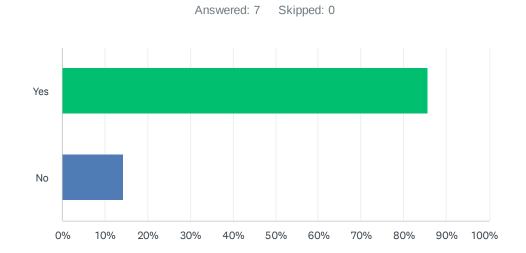
### Q2 Were the presenters informative and meet your expectations?



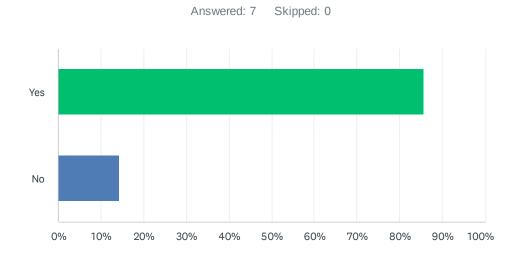
ANSWER CHOICES	RESPONSES	
Yes	71.43%	5
No	14.29%	1
Somewhat	14.29%	1
TOTAL		7

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Would have liked to go deeper into how to stabilize rents, there was a lot of conversation around what is happening but not how to change it.	10/5/2023 1:37 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	85.71%	6
No	14.29%	1
TOTAL		7

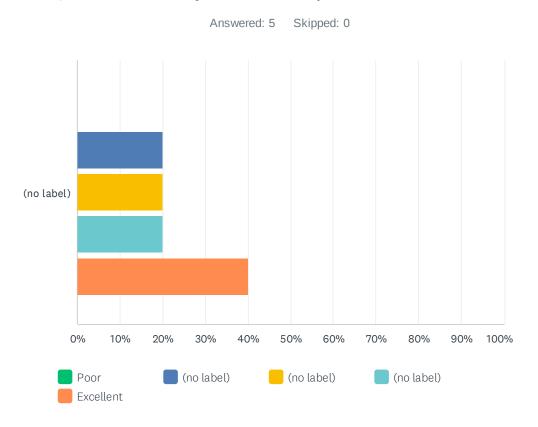


ANSWER CHOICES	RESPONSES	
Yes	85.71%	6
No	14.29%	1
TOTAL		7

Answered: 5 Skipped: 2

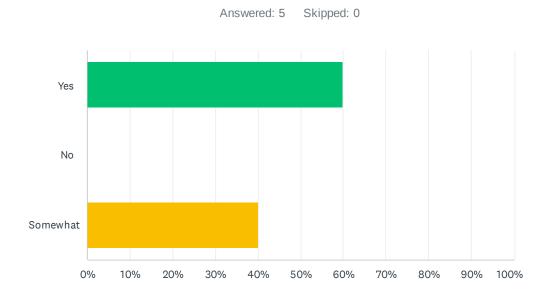
#	RESPONSES	DATE
1	None	10/11/2023 10:53 AM
2	The Housing Justice Project shared some very critical data regarding the "real cost" of evictions. I would definitely like to see them present a solo breakout session.	10/6/2023 12:47 PM
3	HJP's data was outdated. Would like to hear what current trends are.	10/5/2023 2:59 PM
4	Some of the presentation did not tie together. For example, Edmund was talking about Month-to-month fees as an example of outrageous charges by owners. These fees must be included in total rent that is within rent limit in affordable housing. Therefore this is a nonissue in 'affordable' housing.	10/5/2023 1:57 PM
5	It would be preferable if Mr. Wittier brought more reasonable data with him. To present eviction data thru 2019 rendered his presentation embarrassingly ineffective. He made mention that the cost per eviction in 2019 was quite low, which was not new news. He proceeded to say there was a small jump during covid, but the numbers are returning to pre-covid levels. Is he out of his mind? Where does he operate? Fantasyland? Housing Justice Project? Sure, has no consideration for the people who develop, build and manage affordable housing. This was an embarrassing and ridiculous presentation.	10/5/2023 1:36 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	20.00% 1	20.00% 1	20.00% 1	40.00% 2	5	3.80

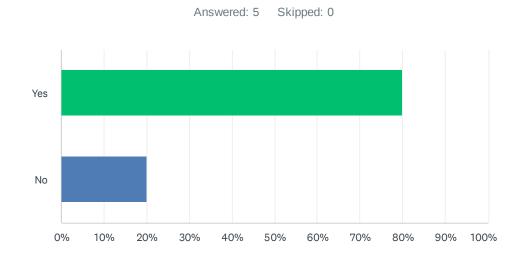
## Q2 Were the presenters informative and meet your expectations?



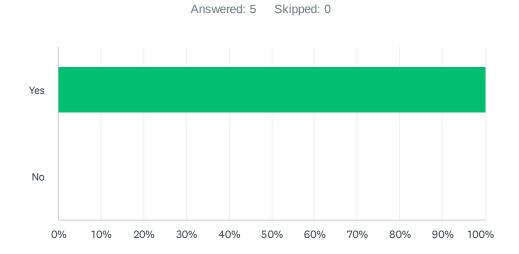
ANSWER CHOICES	RESPONSES	
Yes	60.00%	3
No	0.00%	0
Somewhat	40.00%	2
TOTAL		5

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	As the panel was sitting, there was no visual access to them. Additionally, the mics were spotty and difficult to hear. I think it would be nice to have the sessions marked as "PANEL DISCUSSION."	10/9/2023 9:28 AM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	80.00%	4
No	20.00%	1
TOTAL		5

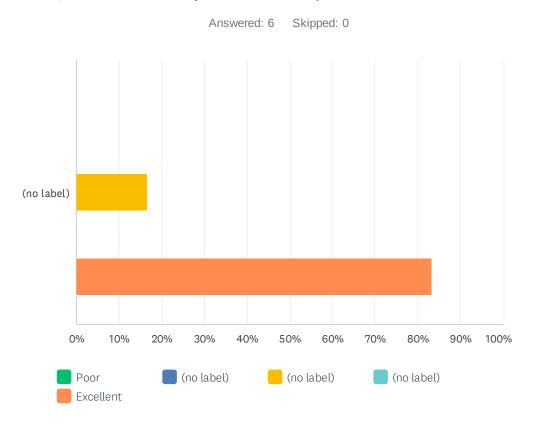


ANSWER CHOICES	RESPONSES	
Yes	100.00%	5
No	0.00%	0
TOTAL		5

Answered: 1 Skipped: 4

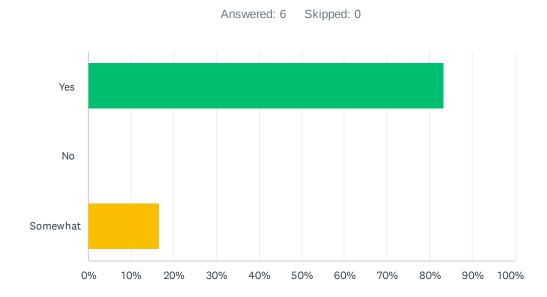
#	RESPONSES	DATE
1	I think the topic deserves more than just a panel discussion I'd love to hear more solution-centered content vs. watching a panel talk about it.	10/9/2023 9:28 AM

### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	16.67% 1	0.00%	83.33% 5	6	4.67

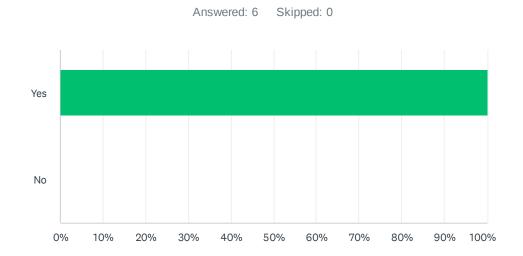
### Q2 Were the presenters informative and meet your expectations?



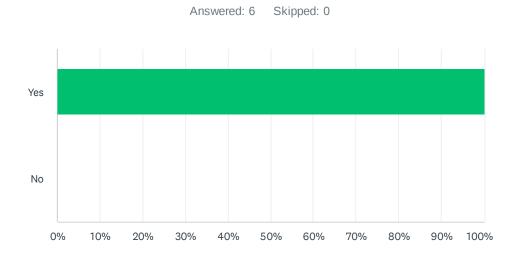
ANSWER CHOICES	RESPONSES	
Yes	83.33%	5
No	0.00%	0
Somewhat	16.67%	1
TOTAL		6

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	6
No	0.00%	0
TOTAL		6



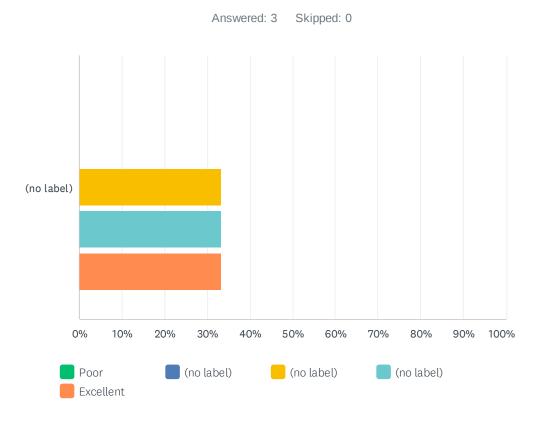
ANSWER CHOICES	RESPONSES	
Yes	100.00%	6
No	0.00%	0
TOTAL		6

Answered: 1 Skipped: 5

#	RESPONSES	DATE
1	The presenters were engaging and so well qualified - my low rating is really more related to the overall content just being too generic about advocacy/relationships/coalitions - I wanted more meat specifically about homeownership	10/5/2023 3:21 PM

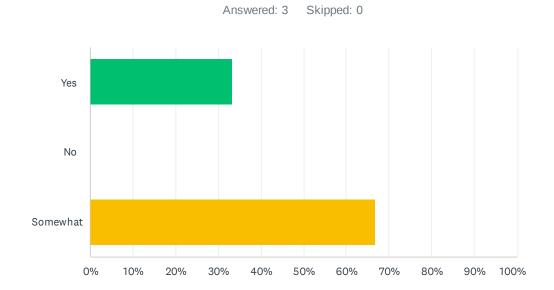
Session 11: Share You Expertise to Shape Local Comprehensive Plans No Survey Responses

### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	33.33% 1	33.33% 1	33.33% 1	3	4.00

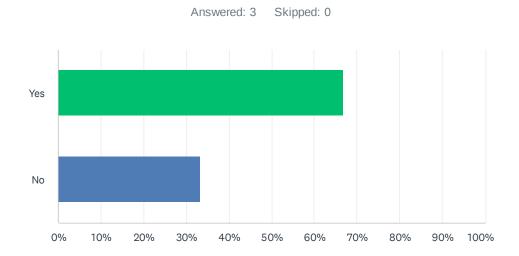
## Q2 Was the presenter informative and meet your expectations?



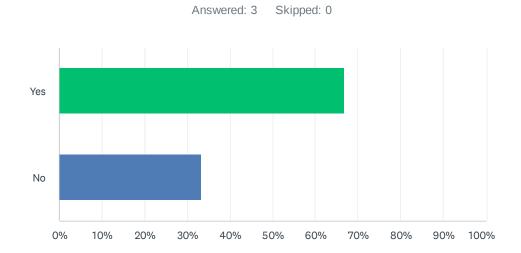
ANSWER CHOICES	RESPONSES		
Yes	33.33%	1	
No	0.00%	0	
Somewhat	66.67%	2	
TOTAL		3	

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Redundant of prior course	10/4/2023 5:18 PM

# Q3 Would you recommend this presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	33.33%	1
TOTAL		3

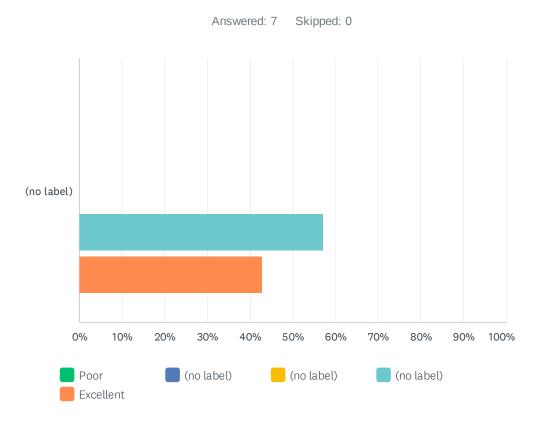


ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	33.33%	1
TOTAL		3

Answered: 0 Skipped: 3

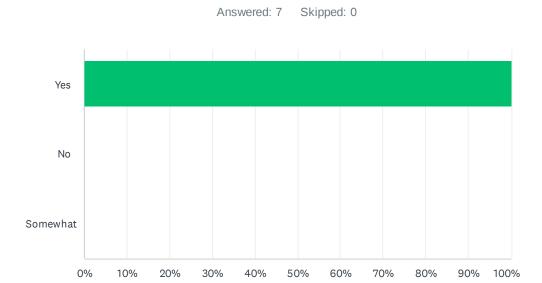
#	RESPONSES	DATE
	There are no responses.	

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	57.14% 4	42.86% 3	7	4.43

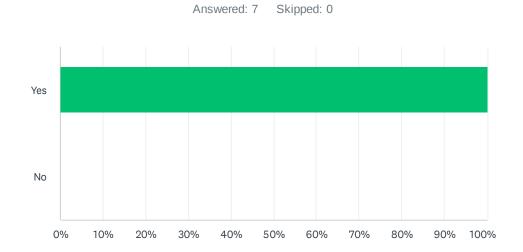
### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
Somewhat	0.00%	0
TOTAL		7

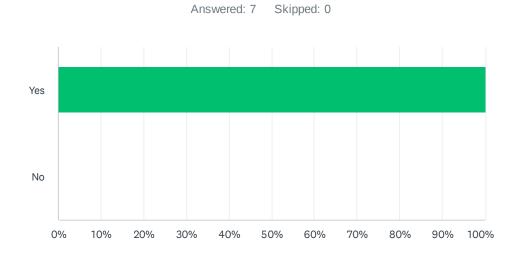
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

### Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
TOTAL		7

## Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



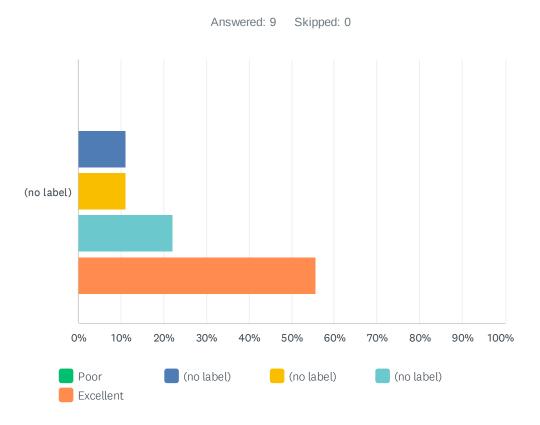
ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
TOTAL		7

### Q5 Additional Comments.

Answered: 2 Skipped: 5

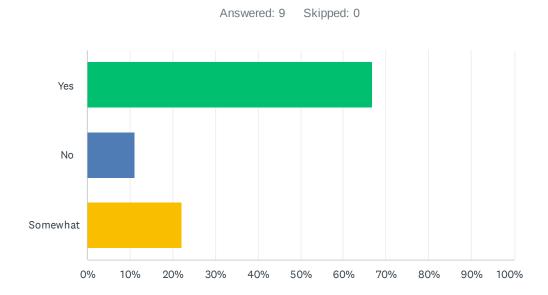
#	RESPONSES	DATE
1	The facilitator knowingly let the session go long. Not ok.	10/5/2023 2:53 PM
2	Dan Landes was a breath of fresh air. He showed empathy towards Asset Managers, as there are times Developers get caught up in making numbers work without considering operations or the people responsible for implementing and managing over years. Asset Managers had to appreciate that.	10/5/2023 1:38 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	11.11%	11.11%	22.22%	55.56% 5	Q	1 22
							4.22

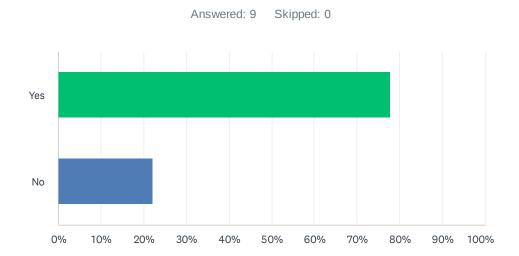
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	66.67%	6
No	11.11%	1
Somewhat	22.22%	2
TOTAL		9

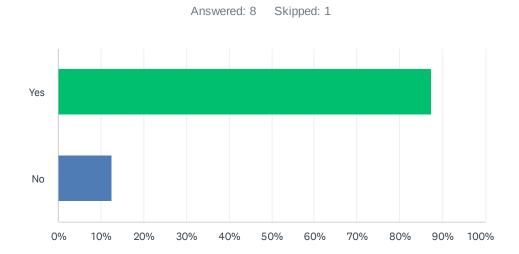
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	I was expecting more information about recent research on the social determinants of health and how housing benefits our state's overall health, with a brief nexus on the programs connecting health and housing. The presenters focused much more on the current programs that exist and technical details about those programs.	10/6/2023 4:59 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	77.78%	7
No	22.22%	2
TOTAL		9

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



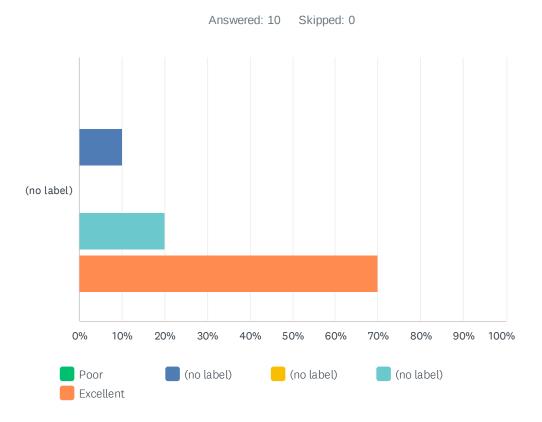
ANSWER CHOICES	RESPONSES	
Yes	87.50%	7
No	12.50%	1
TOTAL		8

### Q5 Additional Comments.

Answered: 4 Skipped: 5

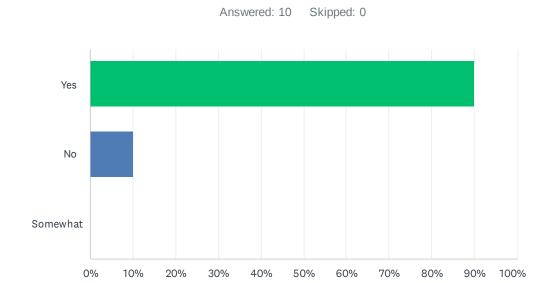
#	RESPONSES	DATE
1	None	10/11/2023 10:54 AM
2	The presenters did wonderful explaining the new AHAH program and ways that healthcare and housing interact and what housers can do to build relationships between health and housing.	10/5/2023 8:18 PM
3	Meeting space was too small, people couldn't get through the door	10/5/2023 2:38 PM
4	love to see more PSH information/presentations	10/5/2023 2:09 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	10.00% 1	0.00%	20.00%	70.00% 7	10	4.50

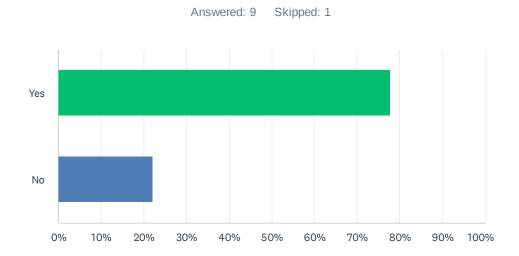
### Q2 Was the presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	90.00%	9
No	10.00%	1
Somewhat	0.00%	0
TOTAL		10

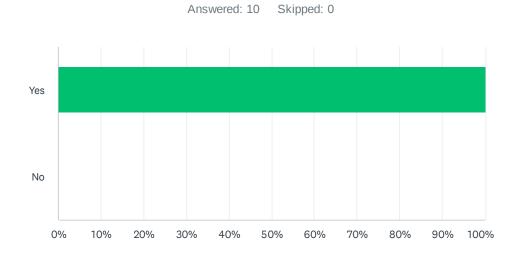
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend this presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	77.78%	7
No	22.22%	2
TOTAL		9

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



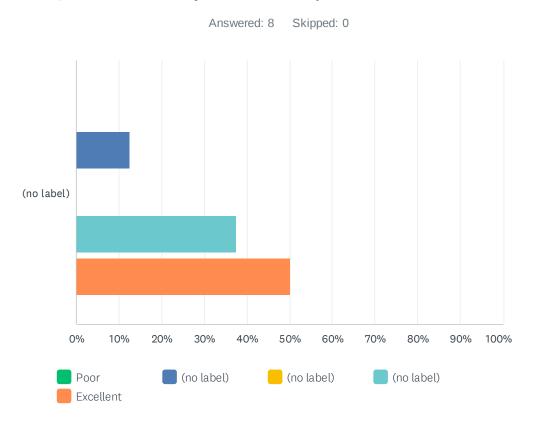
ANSWER CHOICES	RESPONSES	
Yes	100.00%	10
No	0.00%	0
TOTAL		10

### Q5 Additional Comments.

Answered: 6 Skipped: 4

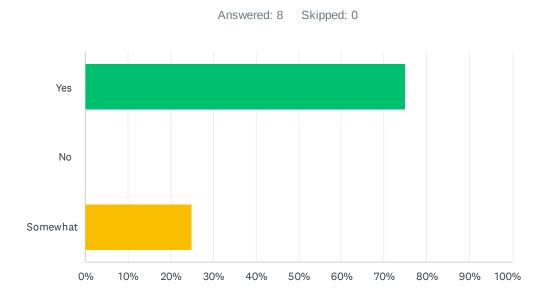
#	RESPONSES	DATE
1	Humor, data driven, and engaging!	10/9/2023 9:29 AM
2	This was the best session I went to the entire conference. I learned so much from Rian and had no clue that the work of solving homelessness was 1) as successful as it was and 2) being scaled to the level that it was. I was so impressed with this session and how hopeful it made me about the crisis of homelessness in Seattle.	10/6/2023 1:20 PM
3	Rian is a very dynamic speaker and very knowledgeable. Combating homelessness is very challenging and I understand why he is so pragmatic about the subject. However, I wish he had spent a little more time talking about what was working vs. what failed.	10/6/2023 12:56 PM
4	Great presentation! Maybe a workshop in the future, to come up with some tangible actions that we can all take to help solve homelessness.	10/6/2023 10:19 AM
5	One of the best presenters at the conference - would love to hear an update on progress from him at next conference	10/5/2023 3:23 PM
6	This was my favorite class of the entire conference. I thought Rian was spectacular in that he was able to explain the history of the housing first model and then speak to what has gone wrong with the implementation and how we can change things. I had never thought about the need to pivot as a strategy. I have only thought about it as a frustrating evil when trying to meet contract expectations (as a provider/social worker in my prior career in the domestic violence field). I left that session feeling informed and impassioned and he brought back my faith that together, we can do hard things!	10/5/2023 2:16 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	12.50% 1	0.00%	37.50% 3	50.00% 4	8	4.25

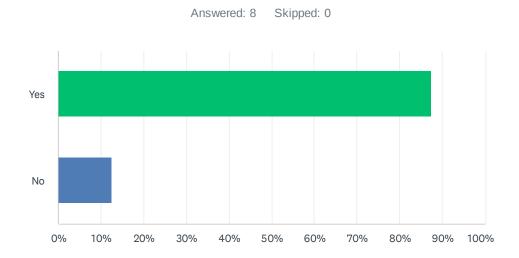
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	75.00%	6
No	0.00%	0
Somewhat	25.00%	2
TOTAL		8

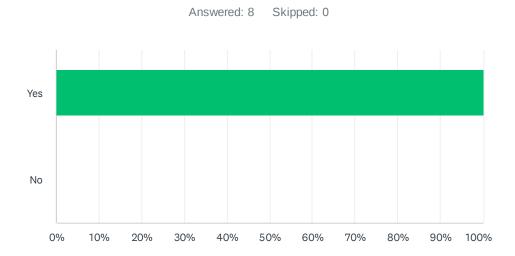
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Ms. Engstrom consistently used wrong acronyms and I believe the content overall was too elementary. I didn't feel that Ms. Engstrom had a good grasp or knowledge on how to use AI.	10/9/2023 10:21 AM
2	I expected a little more detail	10/5/2023 3:27 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	87.50%	7
No	12.50%	1
TOTAL		8

## Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



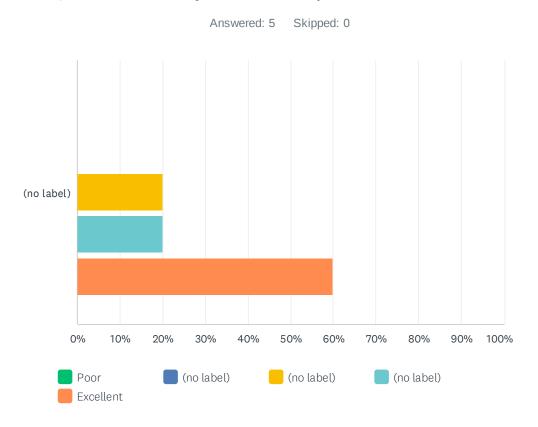
ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8

### Q5 Additional Comments.

Answered: 6 Skipped: 2

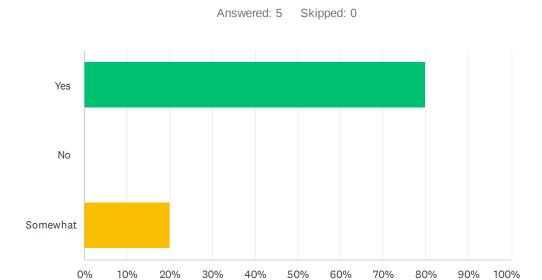
#	RESPONSES	DATE
1	I think this is an important topic to champion, but more well informed experts in how to use the platform would be better.	10/9/2023 10:21 AM
2	Please more. And these two would be just fine.	10/8/2023 3:55 PM
3	I think there should have only been one presentation on the pros/cons of using ChatGPT and an additional class on providing technical assistance for applying for funding was offered.	10/6/2023 1:00 PM
4	I'd love to see a little more advanced version of this class for people familiar but not very knowledgeable.	10/5/2023 3:27 PM
5	I am just beginning to use ChatGPT in my work and have found that I love it. This was helpful.	10/5/2023 2:18 PM
6	It was fun, interesting very clear, and easy to follow	10/5/2023 2:15 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	20.00% 1	20.00% 1	60.00% 3	5	4.40

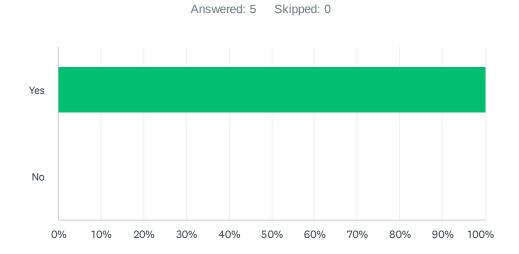
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	80.00%	4
No	0.00%	0
Somewhat	20.00%	1
TOTAL		5

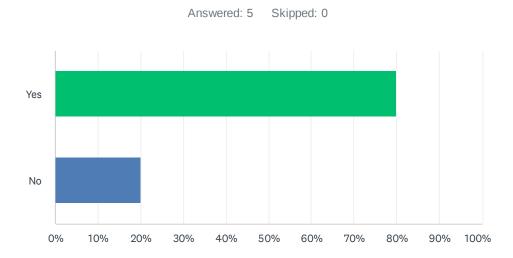
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Well organized, great speaker and when confronted with a hard question handled it with humility, acknowledgment and grace	10/4/2023 5:26 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	5
No	0.00%	0
TOTAL		5

## Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



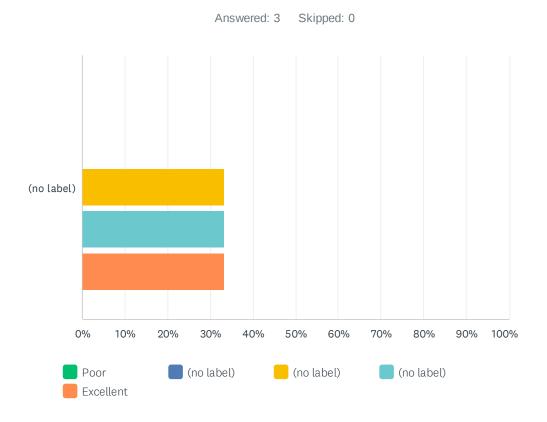
ANSWER CHOICES	RESPONSES	
Yes	80.00%	4
No	20.00%	1
TOTAL		5

### Q5 Additional Comments.

Answered: 1 Skipped: 4

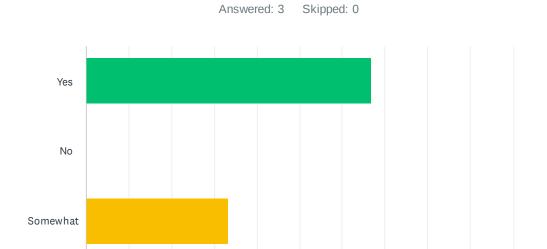
#	RESPONSES	DATE
1	There were some useful bits of information to me but i didn't take a whole lot away from this session.	10/5/2023 8:19 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	33.33% 1	33.33% 1	33.33% 1	3	4.00

#### Q2 Were the presenters informative and meet your expectations?



0%

10%

20%

30%

40%

50%

60%

70%

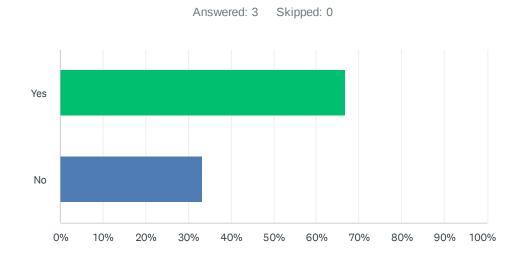
80%

ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	0.00%	0
Somewhat	33.33%	1
TOTAL		3

90% 100%

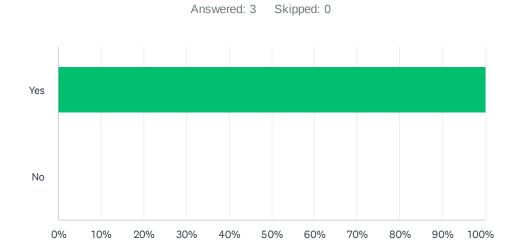
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Ran out of time and did not get to all presenters.	10/5/2023 1:51 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	33.33%	1
TOTAL		3

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



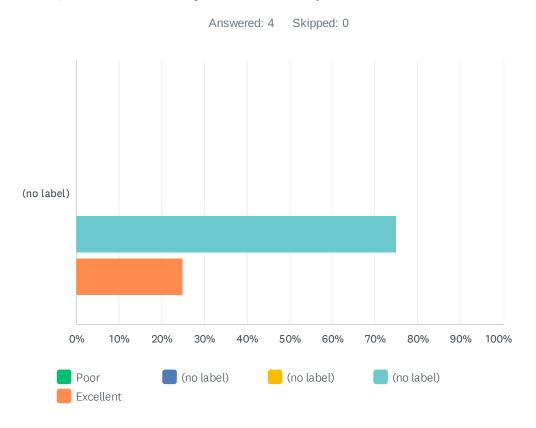
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

#### Q5 Additional Comments.

Answered: 2 Skipped: 1

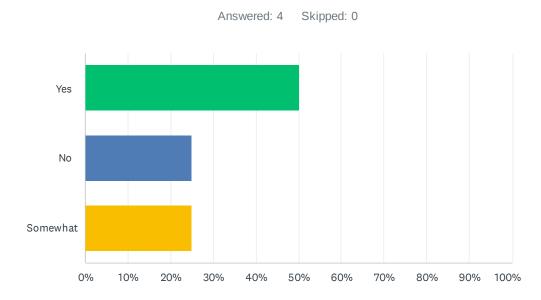
#	RESPONSES	DATE
1	Great information and presenters. The session went long - maybe consider providing an additional half hour or so.	10/5/2023 3:05 PM
2	Too many presenters and RD (virtual presenter) took up way more than time allotted - should have been cut off. Melissa Donahue (missing from list above) started speaking after session time was over and never got to HUD at all (at least not before I left).	10/5/2023 1:51 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	75.00% 3	25.00% 1	4	4.25

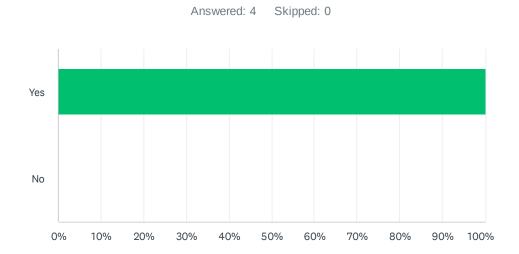
#### Q2 Were the presenters informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	50.00%	2
No	25.00%	1
Somewhat	25.00%	1
TOTAL		4

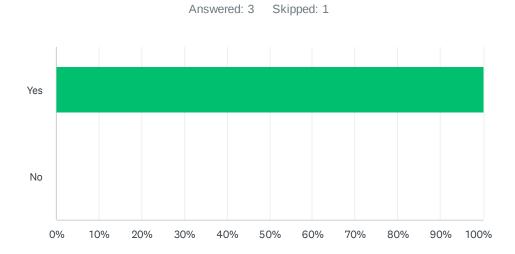
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	4
No	0.00%	0
TOTAL		4

## Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



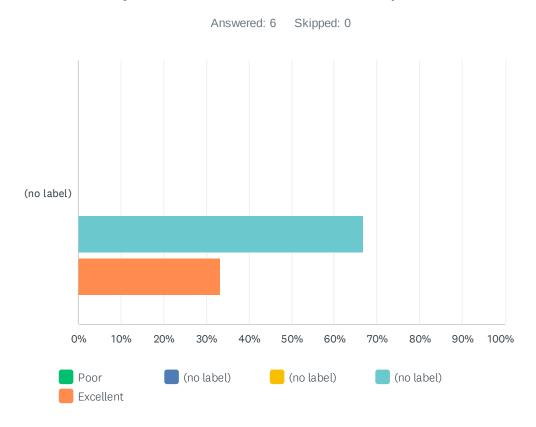
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

### Q5 Additional Comments.

Answered: 2 Skipped: 2

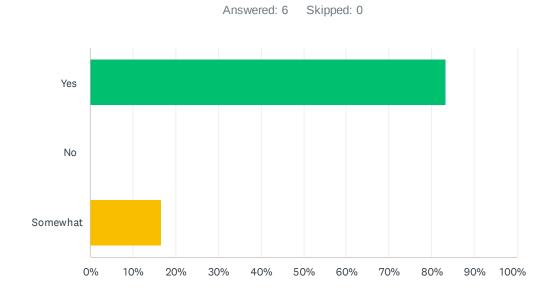
#	RESPONSES	DATE
1	More surplus land on a rural context would be amazing. DNR sort of showed what scope of land they had in the state, but I would love to see what work is being done on surplus land in rural counties, not just cities.	10/6/2023 1:22 PM
2	I was hoping they would get into the weeds a bit more - I took away that DNR and Sound Transit have land, but not the level of detail I was hoping for about how to access and leverage that land	10/5/2023 3:24 PM

### Q1 How would you rate the moderator and presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	66.67%	33.33%		4.00
	0	0	0	4	2	6	4.33

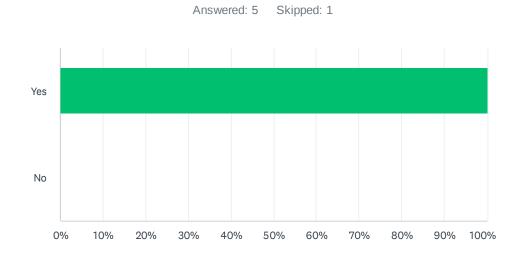
# Q2 Were the moderator and presenters informative and meet your expectations?



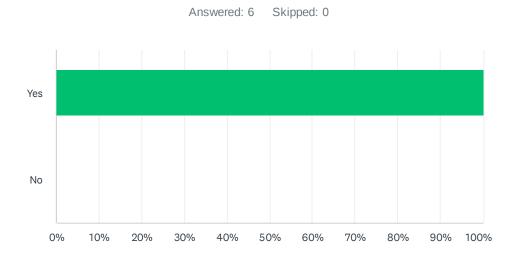
ANSWER CHOICES	RESPONSES	
Yes	83.33%	5
No	0.00%	0
Somewhat	16.67%	1
TOTAL		6

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Didn't give any insights to resolutions	10/5/2023 9:04 AM

## Q3 Would you recommend this moderator and presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	5
No	0.00%	0
TOTAL		5



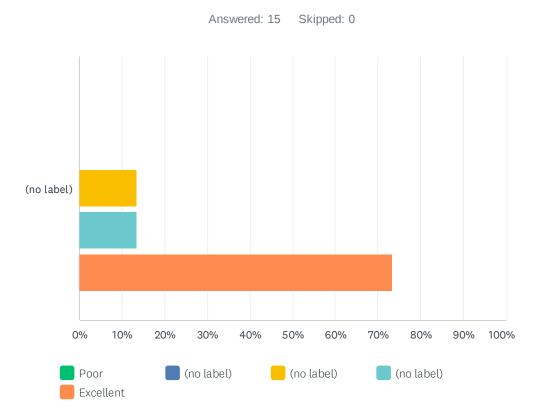
ANSWER CHOICES	RESPONSES	
Yes	100.00%	6
No	0.00%	0
TOTAL		6

### Q5 Additional Comments.

Answered: 2 Skipped: 4

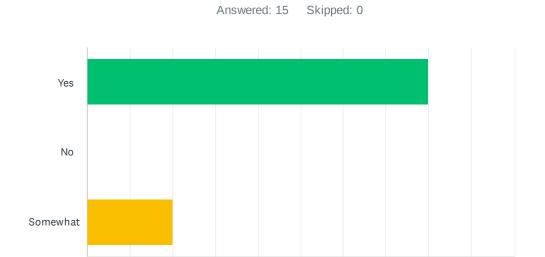
#	RESPONSES	DATE
1	This was the best session that I attended.	10/5/2023 2:54 PM
2	I wish there were more positive takeaways and solutions, hopefully the state can make something happen with public insurance.	10/5/2023 2:44 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	13.33% 2	13.33% 2	73.33% 11	15	4.60

### Q2 Were the presenters informative and meet your expectations?



40%

50%

60%

70%

80%

0%

10%

20%

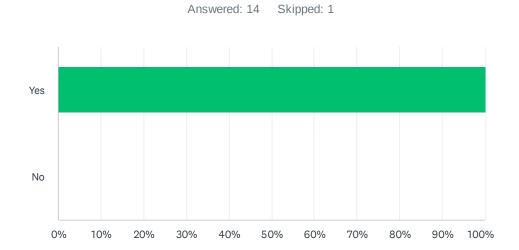
30%

ANSWER CHOICES	RESPONSES	
Yes	80.00%	12
No	0.00%	0
Somewhat	20.00%	3
TOTAL		15

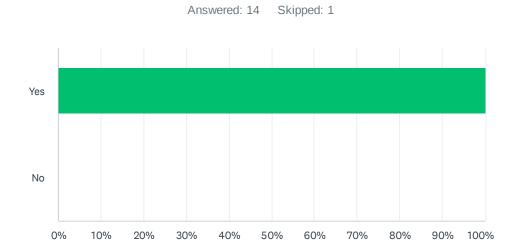
90% 100%

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	See comments below	10/6/2023 10:29 AM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	14
No	0.00%	0
TOTAL		14



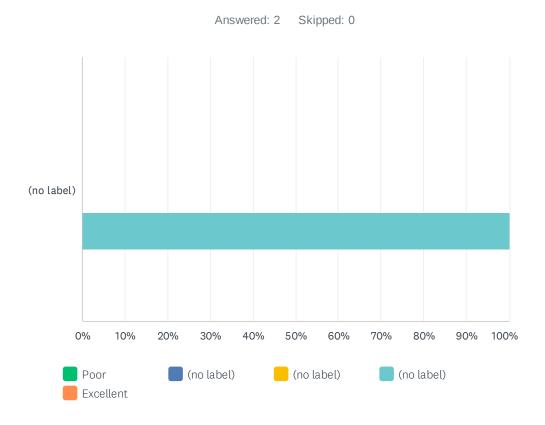
ANSWER CHOICES	RESPONSES	
Yes	100.00%	14
No	0.00%	0
TOTAL		14

### Q5 Additional Comments.

Answered: 5 Skipped: 10

#	RESPONSES	DATE
1	Excellent. Must do every year.	10/8/2023 3:56 PM
2	Thank you for putting this in a larger room.	10/6/2023 1:02 PM
3	Presenters had some great, aspirational things to say about housing, but I'd like to see more diversity in the makeup of the panel next time. It struck me that, at a conference so focused on diversity, equity, and inclusion, this panel was surprisingly homogenous.	10/6/2023 10:29 AM
4	some didn't say a lot others were informative	10/6/2023 7:51 AM
5	This panel was inspiring and motivating and it was refreshing to see former housers working on housing issues in the legislature and being so passionate about it. It was nice to hear an all female panel as well.	10/5/2023 8:22 PM

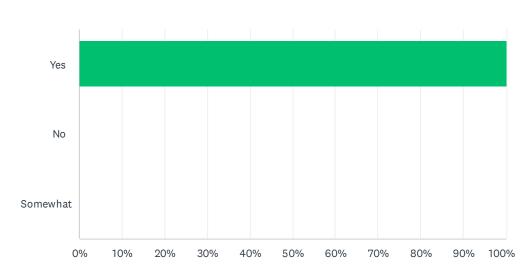
#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	100.00%	0.00%	2	4.00
					0		4.00

### Q2 Were the presenters informative and meet your expectations?

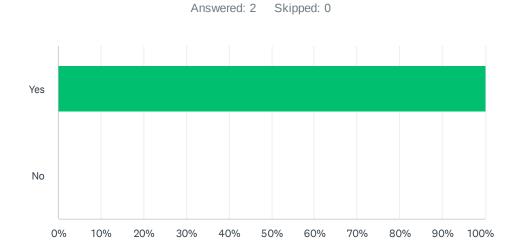




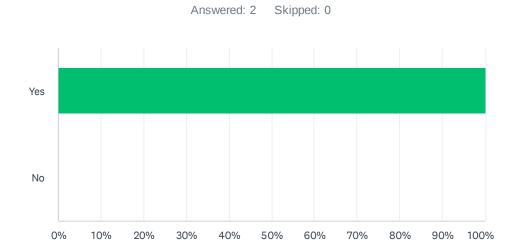
ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
Somewhat	0.00%	0
TOTAL		2

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
TOTAL		2



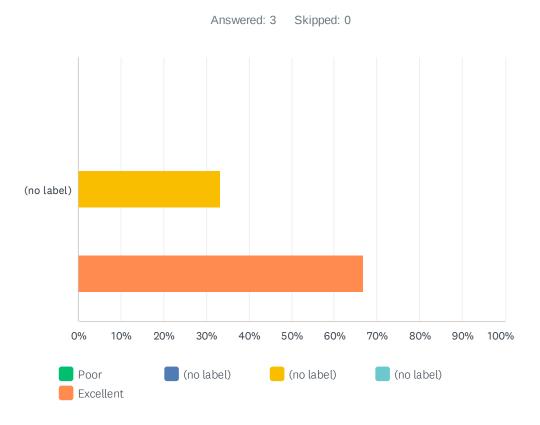
ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
TOTAL		2

#### Q5 Additional Comments.

Answered: 1 Skipped: 1

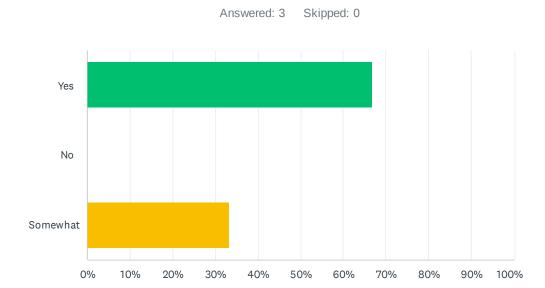
#	RESPONSES	DATE
1	Yes, I need your help consultation with the housing compliance paperwork. My email jeniffer@adwas.org or 206-455-7968	10/11/2023 10:57 AM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	33.33% 1	0.00%	66.67% 2	3	4.33

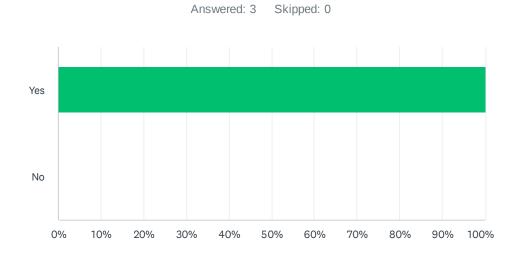
#### Q2 Were the presenters informative and meet your expectations?



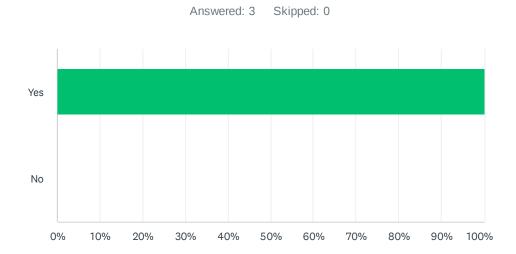
ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	0.00%	0
Somewhat	33.33%	1
TOTAL		3

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Some presenters were better than others.	10/9/2023 10:24 AM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3



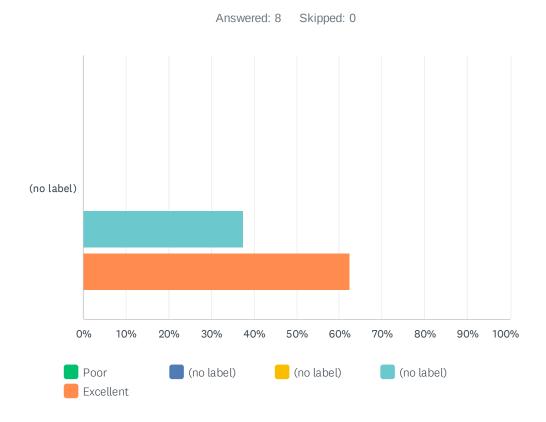
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

### Q5 Additional Comments.

Answered: 2 Skipped: 1

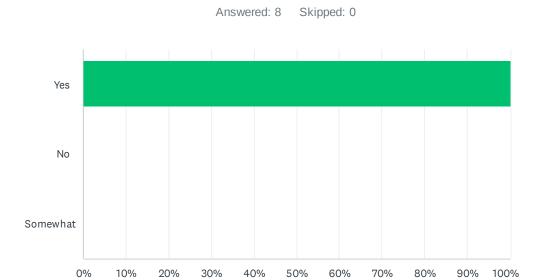
#	RESPONSES	DATE
1	Such a crisis for this segment of our population. We need more information and content on this topic.	10/9/2023 10:24 AM
2	I found this session informative. I was wondering if there is a way to work with developers building apartment complexes, to create a certain number of units that would meet the standards and needs of those from the IDD community. I am thinking in particular, of the properties like SHAG. I know that in the past, those communities were open to people with different disabilities and the age restrictions were waived. I also know that they have dialed that back in a lot of places (meaning that the age restrictions are held). With that said, creating a number of units within a community would be an interesting way to add housing; especially, if you had funding to cover those costs.	10/5/2023 2:28 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	37.50% 3	62.50% 5	8	4.63

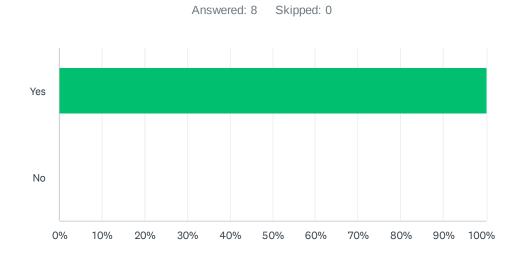
### Q2 Were the presenters informative and meet your expectations?



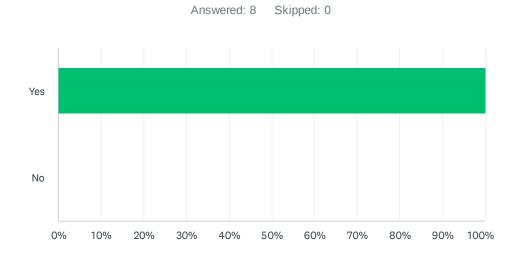
ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
Somewhat	0.00%	0
TOTAL		8

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	The second presenter had some technical difficulty that made the presentation a bit hard to follow. I also wish she would have focused more on explaining the concepts instead of having so many videos.	10/5/2023 8:12 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8



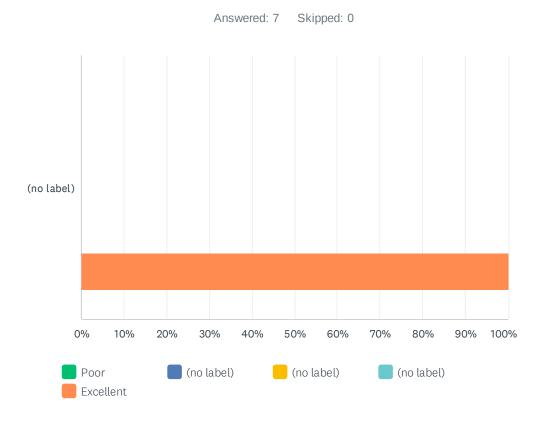
ANSWER CHOICES	RESPONSES	
Yes	100.00%	8
No	0.00%	0
TOTAL		8

### Q5 Additional Comments.

Answered: 3 Skipped: 5

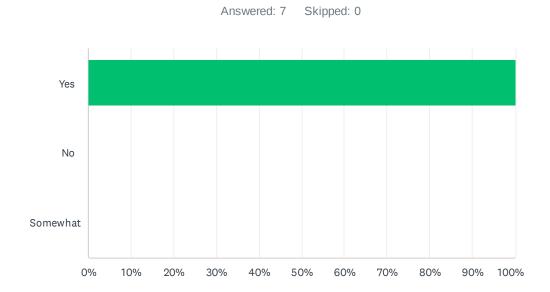
#	RESPONSES	DATE
1	It never occurred to me to engineer my language the way they taught. I will use this information.	10/9/2023 7:25 AM
2	This was very helpful but also conceptual. We should have had an opportunity to 'practice' or dissect some of our individual experiences and questions and how that could apply to changing the narrative to getting people on board with the mission.	10/6/2023 12:56 PM
3	Both speakers were phenomenal, one of the best presentations I have ever attended at any conference.	10/5/2023 2:35 PM

#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	0.00%	100.00%	7	5.00

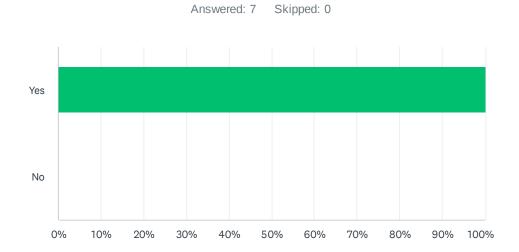
### Q2 Were the presenters informative and meet your expectations?



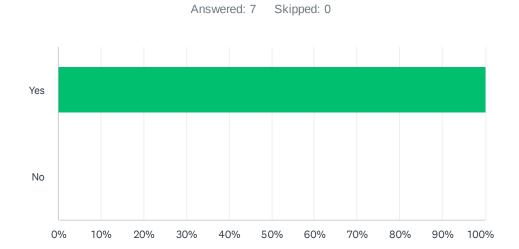
ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
Somewhat	0.00%	0
TOTAL		7

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	Superior speakers, very engaging	10/4/2023 3:37 PM

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
TOTAL		7



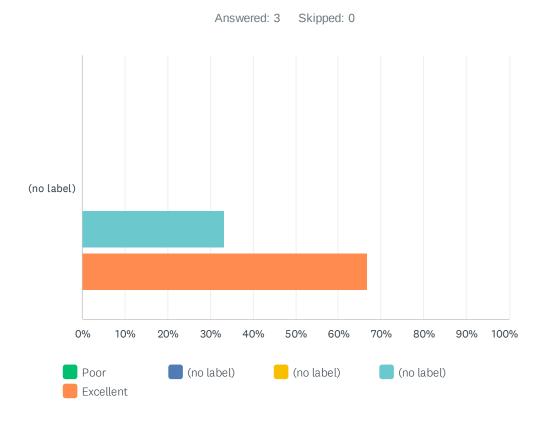
ANSWER CHOICES	RESPONSES	
Yes	100.00%	7
No	0.00%	0
TOTAL		7

### Q5 Additional Comments.

Answered: 1 Skipped: 6

#	RESPONSES	DATE
1	I thought it was a very engaging and thoughtfully prepared session. Lots of concrete info shared.	10/5/2023 11:54 AM

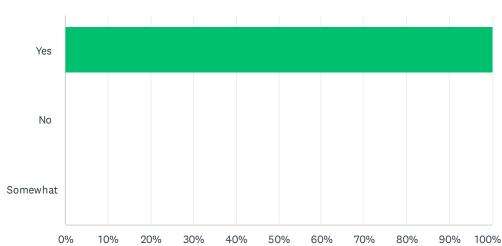
#### Q1 How would you rate the presenters overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	33.33% 1	66.67% 2	3	4.67

### Q2 Were the presenters informative and meet your expectations?

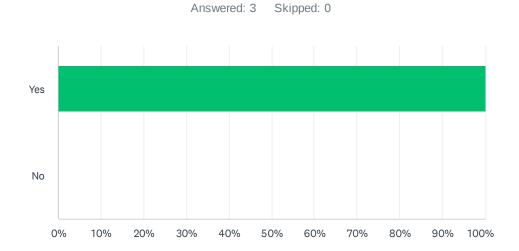




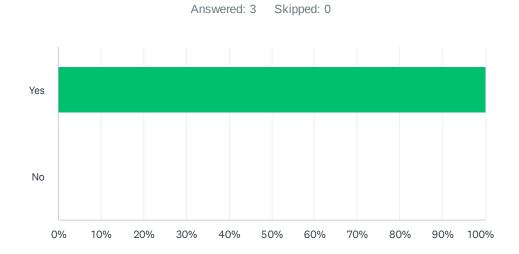
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
Somewhat	0.00%	0
TOTAL		3

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend these presenters be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3



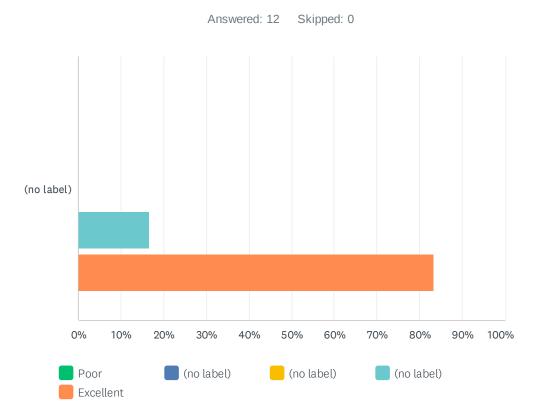
ANSWER CHOICES	RESPONSES	
Yes	100.00%	3
No	0.00%	0
TOTAL		3

#### Q5 Additional Comments.

Answered: 1 Skipped: 2

#	RESPONSES	DATE
1	These are very complex topics, so it may be good to have more discussions about them in the future.	10/6/2023 10:16 AM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	16.67% 2	83.33% 10	12	4.83

### Q2 Was the presenter informative and meet your expectations?

Yes

No

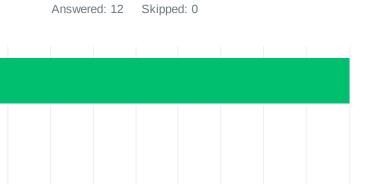
Somewhat

0%

10%

20%

30%



80%

90% 100%

ANSWER CHOICES	RESPONSES	
Yes	100.00%	12
No	0.00%	0
Somewhat	0.00%	0
TOTAL		12

50%

60%

70%

40%

#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend this presenter be invited to the conference again?

Yes

No

0%

10%

20%

30%

40%

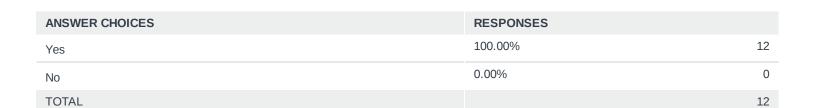


60%

70%

80%

90% 100%



50%



50%

60%

70%

80%

90% 100%

ANSWER CHOICES	RESPONSES	
Yes	100.00%	12
No	0.00%	0
TOTAL		12

0%

10%

20%

30%

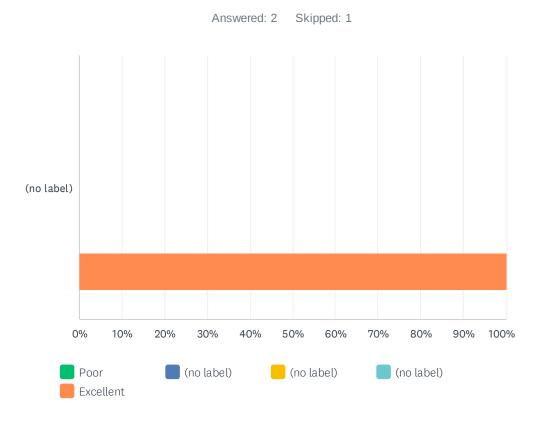
40%

## Q5 Additional Comments.

Answered: 3 Skipped: 9

#	RESPONSES	DATE
1	We all greatly enjoyed learning more about the confusing 9% Low-Income Housing Tax Credit Program vs. the Multifamily Housing Bonds with 4% Low Income Housing Tax Credit programs. Especially about how the Housing Authorities can create their own bonds.	10/6/2023 12:42 PM
2	This was incredibly helpful. I'm a planner in a small jurisdiction providing housing policy support to our mayor and this presentation was exactly what I needed to be able to communicate the nuances and funding mechanisms behind affordable housing. The speaker was extremely adapt at recommunicating jargon and rephrasing industry questions so those of us who aren't in the financing and development sectors can understand.	10/5/2023 6:42 PM
3	This was the best presentation of the conference - the speaker was engaging, extremely knowledgeable and able to take a very complex topic and simplify it for folks that are new to the field	10/5/2023 3:17 PM

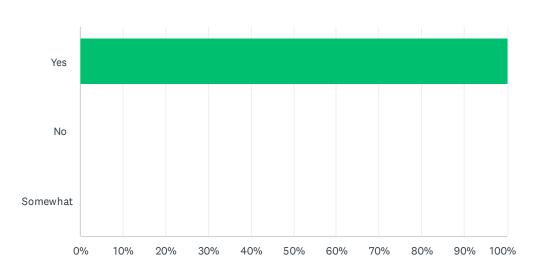
#### Q1 How would you rate the moderator and presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	0.00%	0.00%	100.00%	2	5.00

# Q2 Were the moderator and presenter informative and meet your expectations?

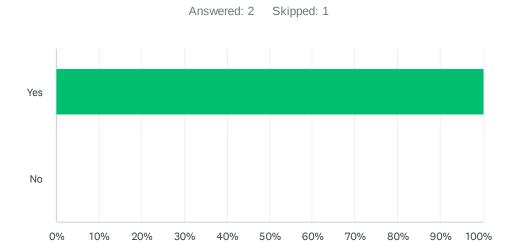




ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
Somewhat	0.00%	0
TOTAL		2

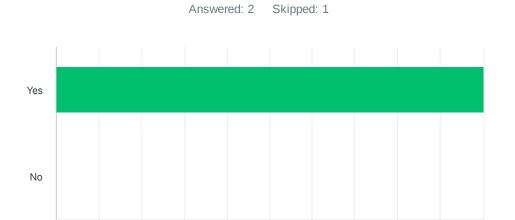
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
	There are no responses.	

## Q3 Would you recommend this moderator and presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
TOTAL		2

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



50%

60%

70%

80%

90%

100%

ANSWER CHOICES	RESPONSES	
Yes	100.00%	2
No	0.00%	0
TOTAL		2

0%

10%

20%

30%

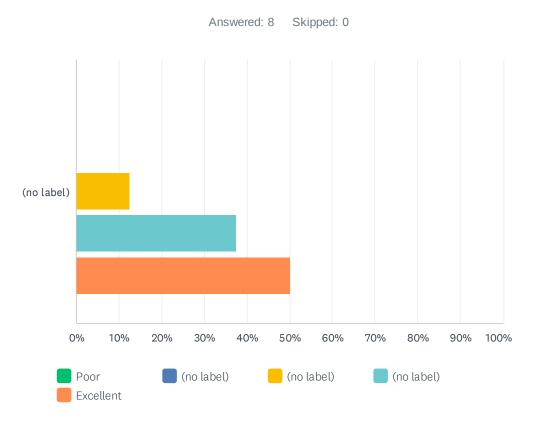
40%

## Q5 Additional Comments.

Answered: 1 Skipped: 2

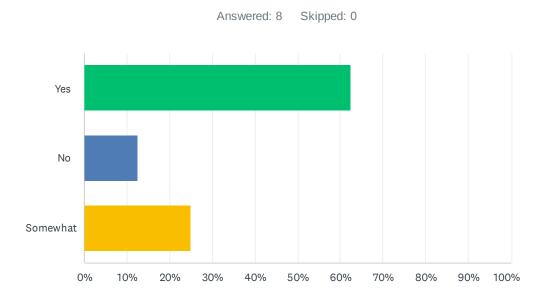
#	RESPONSES	DATE
1	wanted to attend this and couldn't find where it was happening!	10/5/2023 2:09 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	0.00%	12.50% 1	37.50% 3	50.00% 4	8	4.38

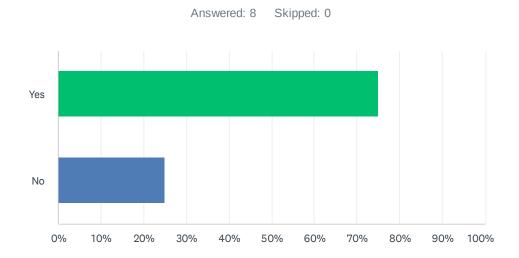
#### Q2 Was the presenter informative and meet your expectations?



ANSWER CHOICES	RESPONSES	
Yes	62.50%	5
No	12.50%	1
Somewhat	25.00%	2
TOTAL		8

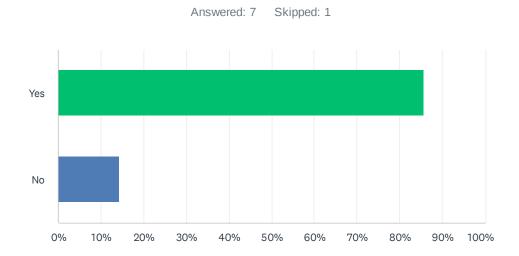
#	IF NO OR SOMEWHAT, PLEASE EXPLAIN.	DATE
1	It didn't seem like there was much meat to the idea of using AI for advancing affordable housing. It seemed like they just chose a buzzy term and tried to shoehorn it into being relevant, when it really wasn't that relevant.	10/6/2023 10:24 AM

## Q3 Would you recommend this presenter be invited to the conference again?



ANSWER CHOICES	RESPONSES	
Yes	75.00%	6
No	25.00%	2
TOTAL		8

# Q4 Would you like to hear more about this topic/issue at future Housing Washington conferences?



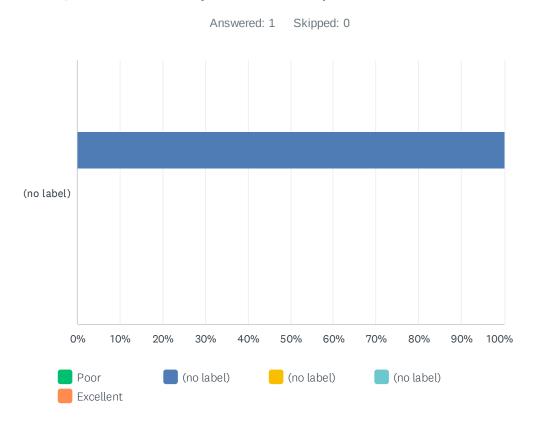
ANSWER CHOICES	RESPONSES	
Yes	85.71%	6
No	14.29%	1
TOTAL		7

## Q5 Additional Comments.

Answered: 3 Skipped: 5

#	RESPONSES	DATE
1	I think there should have only been one presentation on the pros/cons of using ChatGPT and an additional class on providing technical assistance for applying for funding was offered.	10/6/2023 1:00 PM
2	See my comments above. Presenter was fine, but it would be better if someone actually working in affordable housing could speak on this topic. And the topic needs to be thought through better in relation to how it can actually be applied to affordable housing, if it were to be presented again.	10/6/2023 10:24 AM
3	Speaker was excellent, learned a lot!	10/5/2023 2:39 PM

#### Q1 How would you rate the presenter overall?



	POOR	(NO LABEL)	(NO LABEL)	(NO LABEL)	EXCELLENT	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	100.00% 1	0.00%	0.00%	0.00%	1	2.00