

# PROGRAM AT-A-GLANCE

AS OF 9.11.24 | ALL TITLES, TIME SLOTS, & PRESENTATIONS ARE SUBJECT TO CHANGE






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## TUESDAY, SEPTEMBER 24, 2024 | LEARNING LABS

12:00 PM - 6:00 PM	Registration Open (Open all Day)				
TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development	 General
2:00 PM - 4:30 PM	<b>LEARNING LAB 1</b> AI's Implications for Housing	<b>LEARNING LAB 2</b> Black Home Initiative	<b>LEARNING LAB 3</b> HOTMA Implementation Workshop: Ask the Expert	<b>LEARNING LAB 4</b> Housing 101	<b>LEARNING LAB 5</b> Pathways to Housing Security in Washington
5:00 PM - 7:30 PM	Networking Welcome Reception				

## WEDNESDAY, SEPTEMBER 25 | DAY ONE SESSIONS & KEYNOTERS

7:30 AM - 6:00 PM	Registration Open (Open all day)			
7:30 AM - 8:45 AM	Breakfast & Networking			
7:30 AM - 4:30 PM	Exhibitor Showcase			
8:30 AM - 9:45 AM		<b>OPENING KEYNOTE</b> <b>Stephanie Land</b> , Activist & Author of <i>Maid: Hard Work, Low Pay, and a Mother's Will to Survive</i>		
9:45 AM - 10:00 AM	Break			
TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development
10:00 AM - 11:00 AM	<b>SESSION 1</b> Unknitting NIMBYism	<b>SESSION 2</b> Realizing Economies of Scale through Modular Housing	<b>SESSION 3</b> Fair Housing Trends & Updates: Prevent Fair Housing Complaints	<b>SESSION 4</b> Apple Health & Homes: Housing & Health Care Partnerships
11:00 AM - 11:10 AM	Break			

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## WEDNESDAY, SEPTEMBER 25 | DAY ONE SESSIONS & KEYNOTERS

TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development	 General
11:10 AM - 12:10 PM	<b>SESSION 6</b> Planning for Deeply Affordable Housing	<b>SESSION 7</b> Public Funding for Affordable Homeownership	<b>SESSION 8</b> Building Equitable & Inclusive Communities: Affirmatively Furthering Fair Housing	<b>SESSION 9</b> Emerging Developers & Capacity Building: Partnerships & Programs	<b>SESSION 10</b> CDCs at 50
12:15 PM - 1:30 PM	 <b>KEYNOTE &amp; LUNCH</b> <b>Kevin F. Adler</b> , Award-winning Social Entrepreneur & Author of <i>When We Walk By</i> <b>Keynote Title:</b> When We Walk By				
1:30 PM - 1:40 PM	<b>Break</b>				
1:40 PM - 2:40 PM	<b>SESSION 11</b> Powering Our Movement With Lived Experience	<b>SESSION 12</b> Housing & Mortgage Market Affordability	<b>SESSION 13</b> Post-Occupancy Evaluation in New Affordable Housing	<b>SESSION 14</b> Mass Timber's Triple Bottom Line - Too Good to be True?	<b>SESSION 15</b> Like Winning the Lottery: Preserving More Low-Income Housing Through Healthy Home Repairs
2:30 PM - 2:50 PM	<b>Break</b>				
2:50 PM - 3:50 PM	<b>SESSION 16</b> Using Emotional Intelligence to Manage Resistance & Improve Processes	<b>SESSION 17</b> DNR: Long-term Lease for Affordable Housing	<b>SESSION 18</b> NSPIRE Inspections 1: Past Isn't Prologue	<b>SESSION 19</b> Setting New Sustainability Standards for Affordable Housing	<b>SESSION 20</b> Community Involvement for Effective Housing
3:50 PM - 4:00 PM	<b>Break</b>				



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## WEDNESDAY, SEPTEMBER 25 | DAY ONE SESSIONS & KEYNOTERS

TRACKS	 Advocacy & Communications	 Homeownership	 Multifamily Management	 Multifamily Development	 General
4:00 PM – 5:00 PM	<b>SESSION 21</b> How Do You Know You're Contributing to Change at the Community Level?	<b>SESSION 22</b> Community Reinvestment Program (CRP): Healing & Action to Build a Better Washington	<b>SESSION 23</b> NSPIRE Inspections 2: The Administrative Demands of NSPIRE	<b>SESSION 24</b> Debt & Equity Market Updates	<b>SESSION 25</b> Intersection Between Supportive Housing & Supported Employment
5:30 PM – 8:00 PM	<p align="center"><b>FRIEND OF HOUSING AWARDS CEREMONY &amp; RECEPTION</b>                      Presented by The Washington State Housing Finance Commission                      Location: DoubleTree Hotel, Grand Ballroom</p> <p align="center">SPONSORED BY</p> 				



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## THURSDAY, SEPTEMBER 26 | DAY TWO SESSIONS & KEYNOTERS

7:30 AM - 10:00 AM	Registration Open				
7:30 AM - 9:30 AM	Breakfast & Networking				
8:00 AM - 12:00 PM	Exhibitor Showcase				
8:30 AM - 9:30 AM	<b>TECH HOUR:</b> Advancing AI to Mitigate Homelessness & to Promote Equity in Housing				
9:30 AM - 9:45 AM	Break				
9:45 AM - 11:00 AM	 <b>MORNING KEYNOTE</b> <b>Benjamin Jealous</b> , Executive Director, Sierra Club and former Director of the NAACP <b>Keynote Title:</b> Embracing DEI for Leaders: Diversity — We Got What We Fought For, But Lost What We Had				
11:00 AM - 11:15 AM	Break				
TRACKS	 Advocacy & Communications	 Multifamily Management	 Multifamily Management	 Multifamily Development	 General
11:15 AM - 12:15 PM	<b>SESSION 26</b> State Legislative Roundtable	<b>SESSION 27</b> Greenbridge Mixed Income Community	<b>SESSION 28</b> Navigating Difficult Deals: How to Keep Your Head & Your Team	<b>SESSION 29</b> The Importance of Manufactured Housing Community Preservation & The New HUD Initiative	<b>SESSION 30</b> Coffee Talk with Friend of Housing Awardees
12:15 PM - 2:00 PM	 <b>CLOSING KEYNOTE &amp; NETWORKING LUNCH</b> <b>David Bradley</b> , Executive Director, National Community Action Foundation <b>Moderator:</b> Nick Federici, Government Relations Consultant <b>Keynote Title:</b> A View From DC: Interview with Election & Legislative Expert David Bradley				

