



Housing
WA. ANNUAL
 CONFERENCE



2025 Housing Washington Annual Conference Sponsorship & Exhibit Opportunities

EVENT SUMMARY

Over 800 industry leaders, including cross-sector thought leaders, practitioners, and advocates, will gather from September 28-30, 2025 at the Hyatt Regency Bellevue. Their goal: to learn, forge strategic alliances, strengthen leadership, and pioneer innovative approaches that maximize results across the affordable housing industry.

KEY FEATURES

- ✓ Provocative and inspirational keynotes that ignite curiosity, challenge thinking, evoke fresh ideas, and motivate action
- ✓ Professional insight and guidance from seasoned practitioners
- ✓ Collaborative and lively exchanges that harmonize diverse perspectives, spark creativity, and drive meaningful outcomes
- ✓ Interactive workshops and training labs to craft skills, build practical expertise, and unlock new possibilities
- ✓ Lively mix-and-mingle sessions to foster meaningful connections and spark opportunities
- ✓ Affordable housing marketplace presenting a diverse range of products and services

BENEFITS OF SPONSORSHIP

Sponsorship grants you exclusive access to a premier statewide affordable housing conference. Connect with influential individuals and organizations across Washington state, the broader Pacific Northwest, and beyond. By supporting our dynamic educational program, sponsors help advance the important work of the affordable housing industry to deliver sustainable, equitable impact in our communities and contribute to the delivery of valuable networking opportunities within the industry.



WHO ATTENDS

Housing Washington attracts a diverse array of professionals who converge to help shape the future of affordable housing including, but not limited to: advocates, architects, asset managers, attorneys, builders, cross-sector partners, developers, financial institutions, government representatives, insurance professionals, legal services experts, legislators and staff, lenders, philanthropists, property managers, service providers, and suppliers.

View the 2025 opportunities on the following pages and pledge your support today!





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Event Sponsorship Opportunities

Sponsorship Level & Benefits	Platinum	Gold	Silver	Bronze	Copper	Precious Gem
Number available	4	Multiple	Multiple	Multiple	Multiple	Multiple
Rate	\$13,000	\$6,500	\$4,000	\$2,500	\$2,000	\$1,000
Plenary sponsor including acknowledgement, opening remarks, and video introduction						
Plenary podium signage + additional stand-up banners as appropriate						
Premier recognition on social media						
Attendee bag insert (sponsor provided)						
Banner ad on the conference mobile app						
Acknowledgement in conference e-newsletters to, or shortly following, event	ALL	3	2			
Logo on event website and plenary slides						
Organization name listed in mobile app, conference program, and on event website						
Complimentary conference registrations	5	4	3	2	1	1
25% discount on additional conference registrations						

Community Impact sponsorship *(for nonprofit & government entities only)*

\$650

The Community Impact sponsorship empowers our non-profit (501c3) and governmental partners to enhance their visibility within the industry. Benefits include one complimentary registration and a listing of your organization on the conference app, program, and website.

Scan to Sign Up





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Reserve Your Exhibit Space

Your brand will be amidst a crowd of affordable housing industry leaders. Reserve exhibit space and further maximize your visibility. Strategically placed, our exhibit space offers organizations prime exposure and ongoing networking opportunities. Exhibitor details will be provided separately. Exhibit spots are provided on a first-come, first-served basis. Space is limited. Sign up early to ensure your spot.

Fee:

- ✓ **Community Impact sponsor:** no charge (Table, 2 chairs)
- ✓ **Conference sponsor**
 - OPTION 1 - KIOSK: \$2,500
(Branded Kiosk, Counter, 2 stools)
 - OPTION 2 - TABLE: \$1,000
(Table, 2 chairs)
- ✓ **Exhibitor only;** no access to meals or conference sessions
 - OPTION 1 - KIOSK: \$3,500
(Branded Kiosk, Counter, 2 stools)
 - OPTION 2 - TABLE: \$2,000
(Table, 2 chairs)

Elevate your presence with a Hospitality Suite

By request and based on availability; please inquire

Elevate your presence at Housing Washington by hosting a Hospitality Suite. Available by request, suites are based on availability, and provide your company with an exclusive space for networking, meetings, and targeted gatherings outside of Housing Washington special events and receptions. Work with the host hotel for your food and beverage needs. Promote to target attendees or generally through the Housing Washington conference app and program. Your brand will be at the heart of the action, creating lasting impressions. Contact us to discuss and reserve your suite today. Open to conference sponsors only as an added benefit option.

Contact us! Fees are based on room and reservation type and availability.





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Additional opportunities – WAIT there’s MORE!

Available to conference sponsors to extend their participation and elevate their visibility.*

Sponsorship Level	FOOD & BEVERAGE			TECHNOLOGY		PRINTED GIVEAWAYS			
	Welcome Reception	(2) Breakfast or (2) Lunch	Coffee Cart	Mobile App	Wi-Fi Splash Page	Lanyard	Program-At-A-Glance	Attendee Bag	Water Bottle
Number available	1	4	5	2	1	1	1	1	2
Fee	\$10,000	\$10,000	\$5,000	\$15,000	\$2,000	\$4,000	\$3,000	\$4,000	\$7,500
Featured logo recognition or signage	By welcome reception area	By breakfast and lunch area	By coffee cart	Logo and company description	Company name as password	Name on lanyard	Logo in printed program	Co-branded logo on bag	Co-branded logo on bottle
Acknowledgement in conference newsletters	2	1	1						
25% discount on additional registrations									
Social media promotion									
Conference app recognition									
Website recognition									

Accessibility and Inclusion Patron

2 available | \$3,000

Sponsorship provides closed captioning, American Sign Language, and/or interpretation to increase access throughout the event. Benefits include recognition of your organization on the conference app, program, and website.

Scan to Sign Up



*Additional opportunities are available to conference sponsors only to extend their participation and are not sold separately.